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## FOR IMMEDIATE RELEASE

**ECTAA Travel Protection Summit: A Day to Share Insights and Innovate** 

The European Travel Agents' and Tour Operators' Association (ECTAA) will host the second edition of the ECTAA Travel Summit on 19 February 2025, at the Brussels Hilton Grand Place Hotel.

Brussels – 12 December 2025. After addressing earlier this year the various aspects of payment in the travel industry, ECTAA is announcing that the 2025 edition of their annual Travel Summit will cover the critical topic of travel protection in both the business-to-business (B2B) and Business of Consumers (B2C) travel ecosystems. This event is set to bring together more than 100 leading industry professionals, policymakers, and stakeholders to tackle the challenges and opportunities shaping the future of travel protection.

Travel protection is a key element of risk management in the travel industry, addressing vulnerabilities exposed during the global health crisis and ongoing risks such as macroeconomic instability, geopolitical tensions, and environmental challenges. Businesses and consumers alike require robust, cost-effective solutions to ensure trust and stability across the travel ecosystem.

Frank Oostdam, President of ECTAA, emphasizes the importance of addressing these issues when announcing the event: "Travel protection is a cornerstone of trust and stability within the travel industry. This conference provides an essential platform for exchanging expertise, fostering collaboration, and driving innovation to create robust and cost-effective solutions. By addressing the challenges faced by businesses and consumers alike, we aim to build a more resilient and ultimatelu more competitive travel ecosystem."

The event will focus on critical issues, including:

- Understanding the distinct requirements for B2B and B2C travel protection
- Strategies to mitigate risks while managing the associated costs effectively
- The impact of competition and regulatory frameworks on travel protection
- Exploring innovative approaches to enhance the efficiency, accessibility, and sustainability of protection mechanisms

Participants can expect a day of expert insights, practical solutions, and constructive dialogue, aiming to address the complexities of travel protection while fostering sustainable growth in the industry.

This event represents a unique opportunity in Brussels, serving as an ambitious initiative to shape the future of travel protection through transformative dialogue and collaboration. For more information and registration, visit ECTAA webpage: <u>ECTAA Travel Protection Summit 2025</u>

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## **About ECTAA**

ECTAA represents the interests of 80,000 travel agents and tour operators in Europe, which provide consultancy and sell transport, accommodation, leisure and other tourism services as well as combined products to leisure and business customers. For more information: <a href="https://www.ectaa.org">www.ectaa.org</a>