

FOR IMMEDIATE RELEASE

Unlocking the Future: ECTAA Presents Inaugural Travel Payment Summit in Brussels

Brussels, 29 January 2024. ECTAA, the European umbrella organization for travel intermediaries, proudly announces the groundbreaking debut of the Travel Payment Summit set to take place in Brussels on February 21, 2024.

In a revolutionary move, ECTAA is bringing together the brightest minds in travel and payments, including EU policymakers and stakeholders, for a dynamic event aimed at unraveling the intricate world of travel payments. Whether in the realm of B2C or B2B, the way we transact has a profound impact on risk management, shapes the travel ecosystem, and is intricately connected to customer experiences.

The Travel Payment Summit is designed to foster an environment of collaboration, transcending isolated dialogues. By uniting travel and payments experts, the event aims to navigate the complexities of payment intricacies, providing a platform for diverse stakeholder perspectives to converge.

Key Highlights of the Travel Payment Summit:

1. **Expert Insights:** Immerse yourself in a wealth of knowledge as industry leaders, including representatives from OTAs, TMCs, Tour operators, airlines, payment companies, and EU policymakers, share their insights on the multifaceted world of travel payments.
2. **In-Depth Discussions:** Explore a wide array of topics ranging from emerging trends in travel payment to the latest developments in travel payment regulations, fraud prevention, and cybersecurity risks.
3. **Collaborative Environment:** Participate in an environment that encourages open discussions, fostering collaboration among industry players to shape the future of travel payments.

ECTAA President, Frank Oostdam, emphasizes the need for a comprehensive understanding of the travel industry's diversity and complexity, mirroring the intricacies of payment. "A good understanding of the complexities and different perspectives is needed to allow educated discussions as well as rules and regulations that are fair and balanced," says Oostdam.

Don't miss this unprecedented opportunity to be part of a transformative event that will shape the future of travel payments. For more information and to secure your spot, visit <https://www.ectaa.org/en/media/ectaa-travel-payment-summit-2024>

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About ECTAA

ECTAA represents the interests of 80,000 travel agents and tour operators in Europe, which provide consultancy and sell transport, accommodation, leisure and other tourism services as well as combined products to leisure and business customers. For more information: www.ectaa.org

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