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## PRESS RELEASE

### ECTAA ALIGNS WITH OTHER SECTOR LEADERS TO SIGN THE GLASGOW DECLARATION ON CLIMATE ACTION IN TOURISM

**Brussels, 10 November 2021.** ECTAA announced today that it has become a signatory of [the Glasgow Declaration on Climate Action in Tourism](#).

The Glasgow Declaration on Climate Action in Tourism unites travel and tourism behind a common set of pathways for climate action, aligning the sector with global commitments and catalysing collaborative solutions to the many challenges facing businesses and destinations globally. The Glasgow Declaration encourages the acceleration of climate action in tourism by securing commitments to reduce emissions in tourism by at least 50% over the next decade and achieve Net Zero as soon as possible before 2050. The Declaration was officially launched at the UN Climate Change Conference (COP26) last week.

As a signatory of the Glasgow Declaration on Climate Action in Tourism, ECTAA has committed to aligning its actions with the latest scientific recommendations, so as to ensure its approach remains consistent with a rise of no more than 1.5°C above pre-industrial levels by 2100. It also has agreed to deliver or update climate action plans within 12 months, align plans with the five pathways of the Declaration (Measure, Decarbonise, Regenerate, Collaborate, Finance), report publicly on an annual basis, and work in a collaborative spirit, sharing good practices and solutions, and disseminating information.

Said Pawel Niewiadomski: “We, as a supporting organization, are aware of the emergency of the current environmental situation and this commitment is a first concrete step to foster change. Since it is one of the major issues of our times, the tourism sector and its stakeholders have a significant role to play in the climate change mitigation. ECTAA desires to raise awareness and confirms its willingness to contribute to the safeguarding of environment for our next generations.”

He further added: “Travel agents and tour operators can play a vital role in promoting more sustainable travel and tourism, as they are the link between the suppliers and customers. Therefore, they can influence the products offered as well helping customers make more sustainable decisions.”

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Additional information:

[The Glasgow Declaration on Climate Action in Tourism](#) brings together the latest research and global expertise to galvanise climate action. It will be hosted within the [One Planet Sustainable Tourism Programme’s website](#), supported by Recommended Actions for tourism stakeholders across the world to consider as part of their action planning, alongside other resources.

As the declaration states: “A just transition to Net Zero before 2050 will only be possible if tourism’s recovery accelerates the adoption of sustainable consumption and production, and redefines our future success to consider not only economic value but rather the regeneration of ecosystems, biodiversity and communities.”

The need for a globally consistent approach for climate action in tourism has been made clear, notably through [research into CO2 emissions carried out by UNWTO/ITF](#) and released at the UNFCCC COP25 in December 2019. This showed that transport-related emissions from tourism were forecast to increase by 25% by 2030 from 2016 levels, against the current ambition scenario.

In 2020, the [One Planet Vision for a responsible recovery of the tourism sector](#) was adopted with the aim of emerging from the COVID-19 crisis both stronger and more sustainable. Climate action is a central element of the Vision, which calls for monitoring and reporting CO2 emissions from tourism, promoting the introduction of science-based targets, accelerating the decarbonisation of tourism operations, and engaging the tourism sector in carbon removal.

About the One Planet network Sustainable Tourism Programme

The One Planet Sustainable Tourism Programme has the overall objective to enhance the sustainable development impacts of the tourism sector by 2030, by developing, promoting and scaling up sustainable consumption and production practices that boost the efficient use of natural resources while producing less waste and addressing the challenges of climate change, loss of biodiversity and pollution. The Sustainable Tourism Programme is part of the One Planet network, a multi-stakeholder partnership to implement SDG 12 on Sustainable Consumption and Production.

<https://www.oneplanetnetwork.org/programmes/sustainable-tourism>

### **About ECTAA**

ECTAA represents some 70,000 travel agents and tour operators in Europe, which provide consultancy and sell transport, accommodation, leisure and other tourism services as well as combined products to leisure and business customers.

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