

PRESS RELEASE

Webinar – Croatia as a safe and attractive destination

Tuesday 11 May 2021 @ 14h00 CEST

Brussels, 7 May 2021. ECTAA and the Croatian National Tourist Board are jointly organising a webinar focusing on Croatia as a safe and attractive destination this summer in presence of Ms Nikolina Brnjac, Ph. D., Croatian Minister of Tourism and Sports.

The objective of the event is to showcase what Croatia and industry stakeholders have done to welcome travellers in a safe way, allowing them to spend a quality time on holiday and fully enjoy the experience, while respecting the necessary health and safety measures. It will also look at what stakeholders can do collectively to boost traveller confidence to book and travel to Croatia.

Ms Nikolina Brnjac, Ph. D, Croatian Minister of Tourism and Sports, will deliver the introduction speech. Frida Polyak from Euromonitor will present the key trends of consumer demand for travel.

Those keynote speeches will be followed by a panel of guests consisting in Kristjan Staničić, CEO of CNTB, Bernard Zenzerović, CEO of the Croatian hotel association AECH, as well as Helmut Gschwentner, CEO of Travel Europe and Boris Žgomba, President of UPA-HGK . Under the moderation of Jürgen Bachmann, from the French association of the tour operators, they will describe the measures taken by Croatia to ensure a safe stay in the country from welcome to goodbye.

Pawel Niewiadomski, President of ECTAA, will make the conclusions of this event aiming helping travel advisors navigating this new maze & adequately promote Croatia as a safe place to customers.

Register [here](#) and take the opportunity to raise questions to the panel speakers during the webinar. More information is available on ECTAA website : www.ectaa.org

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About ECTAA

ECTAA represents some 70,000 travel agents and tour operators in Europe, which provide consultancy and sell transport, accommodation, leisure and other tourism services as well as combined products to leisure and business customers.

For more information, please contact:

Mr Eric Drésin, Secretary General

ECTAA - Group of National Travel Agents' and Tour Operators' Associations within the EU

Rue Dautzenberg 36, B-1050 Brussels - tel: +32 2 644 34 50 / e-mail: edresin@ectaa.eu