



Collaboration as a key to address changed (corporate) customer sustainability needs and reach our sustainability goals

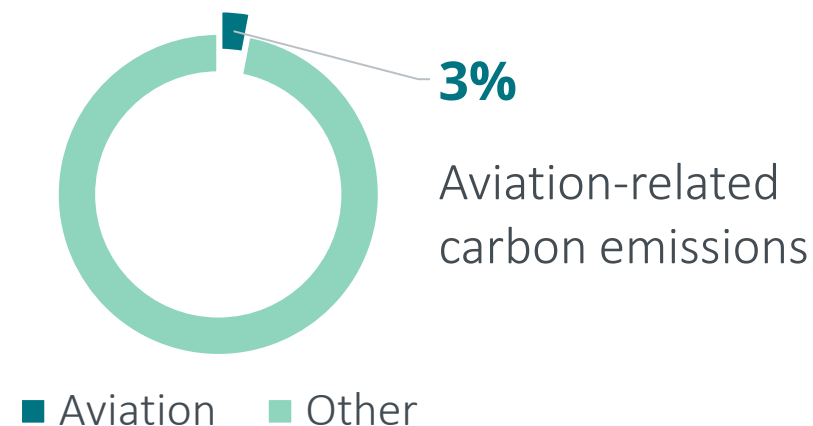
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Aviation emissions

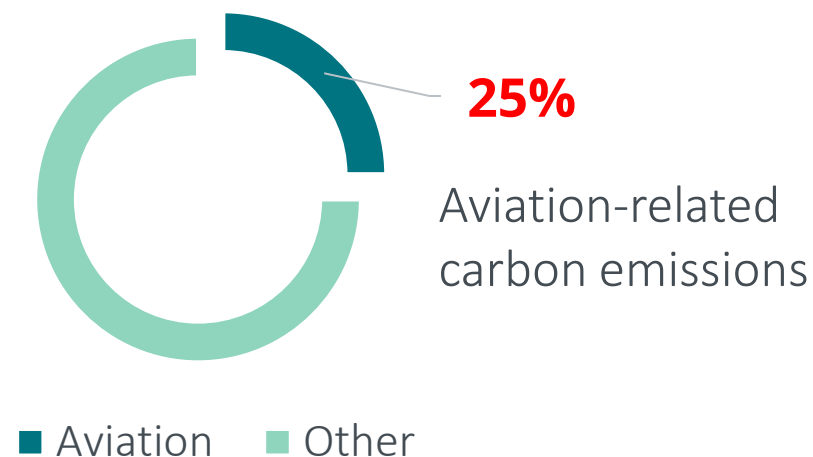
FUTURE IMPACT

If air travel emissions keep increasing at the current rate, it would account for **25% of global emissions by 2050**.

Global CO₂ emissions **2019**

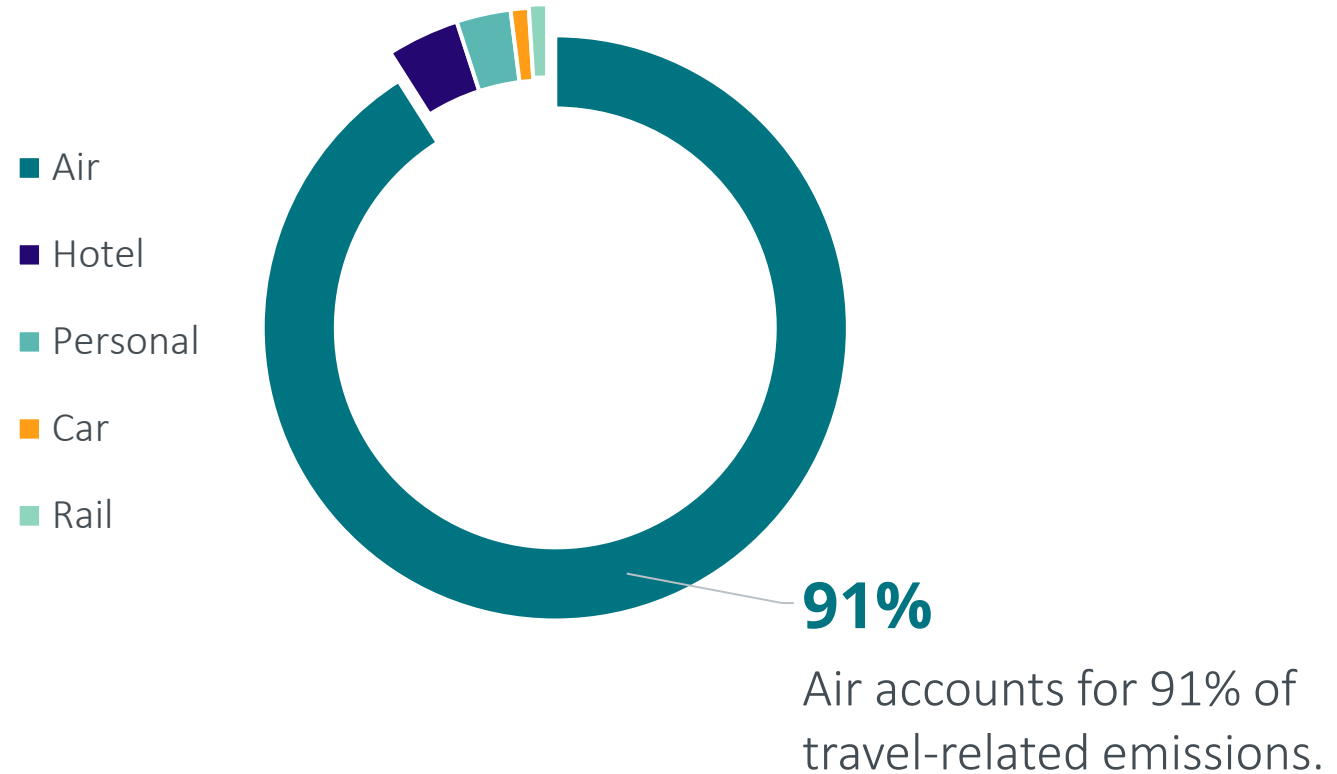


Global CO₂ emissions **2050**
(projected)



Business Travel emissions – Scope 3

Business Travel impact
from
2% to 90%
of total GHG emissions

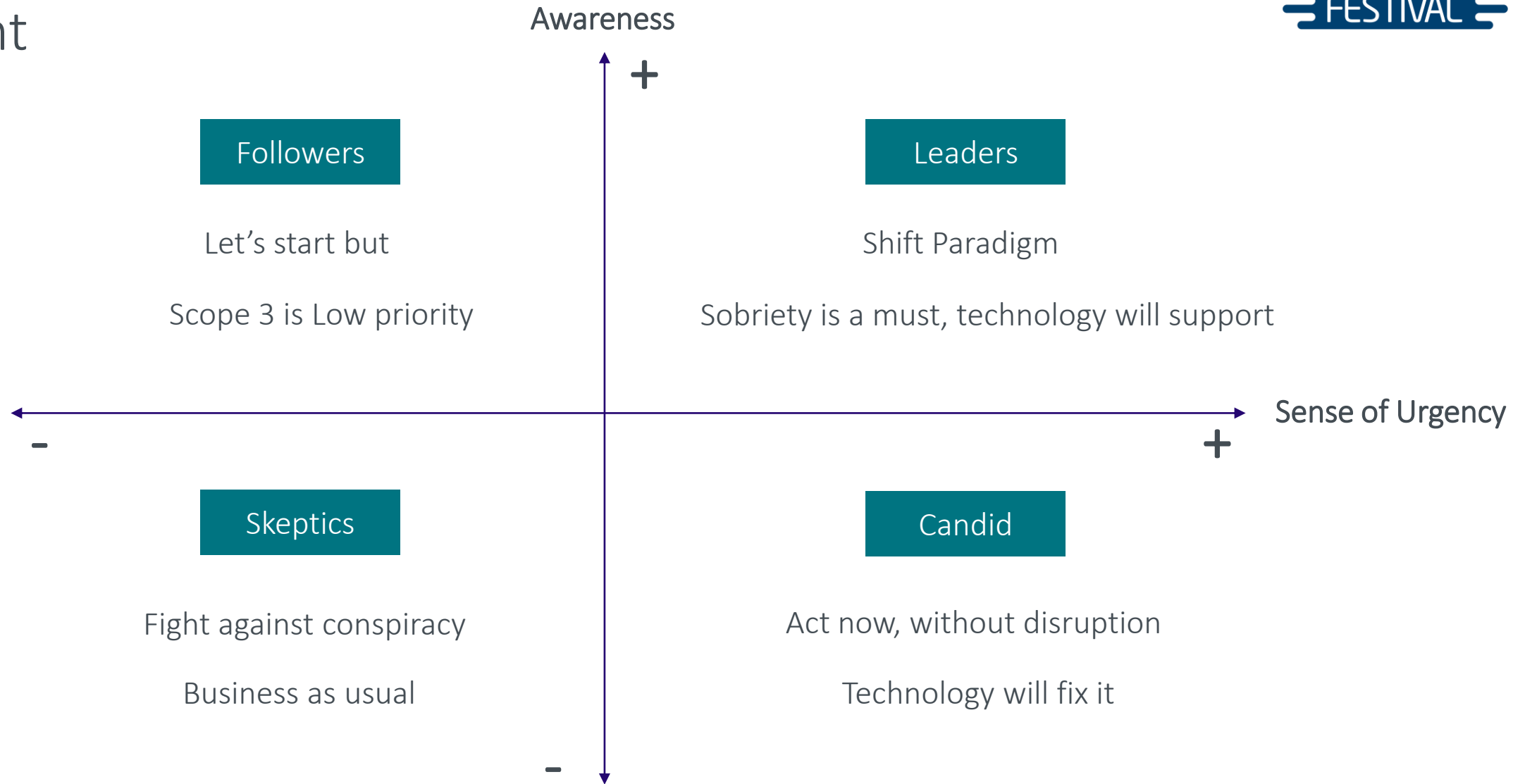


Airlines best practices

- Industry goals / commitment – IATA Net Zero 2050
- Provide GHG tracking methodology
- Investment in technology – aircraft manufacturers / airports
- Investment in SAF
- Various offsetting solutions

- Multiple actions beyond GHG emissions on board and on the ground i.e. biodiversity, recycling, waste management, air traffic control, electrification of operations...

Sustainable Business Travel quadrant

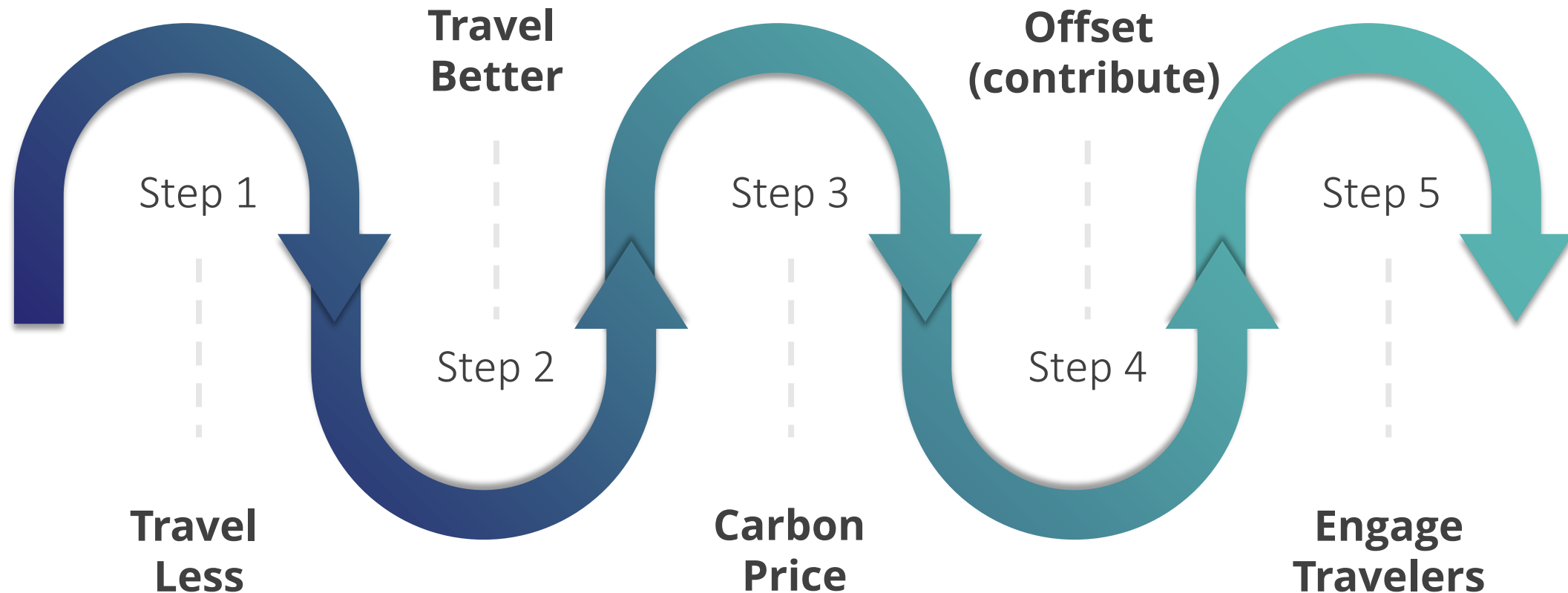


Corporate best practices (leaders)

- SBTi goals only
- Accurate GHG tracking
- Carbon budget
- Qualitative offsetting with carbon price >US\$50/T
- Claim “Contribution” iso “Net-Zero” or “Carbon neutrality”
- SAF contribution
- Biodiversity focus beyond GHG
- Employee engagement online (at POS / OBT) and offline
- Supplier’s (TMC / airlines / Tech) assessment and steering toward best in class i.e. GBTA sustainability toolkit
- **Expect collaboration + more industry standard + tools**

The pathway to sustainable business travel

Setting science-based targets is the best way to get started today.



How to best address changed Customer sustainability demands?

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PANELISTS



Pascal Struyve

Travel Services Manager EMEA
Baker McKenzie
President Belgian Association of
Travel Management



Olivier Benoit

Vice President, Advito
GBTA Aviation Committee



Lars Thykier

Managing Director, DRF
Chair ECTAA Air Matters
Committee,
WTAA chair



Glenn Thorsen

Global Sustainability Lead,
FCM Consulting
Founding Thinker

Q&A



Thank you!

