

ECTAA

Sponsorship Prospectus



ECTAA Travel Protection Summit 2025

Navigating Travel Protection: A day to share insights and innovate

The ECTAA Travel Protection Summit returns for its second edition, offering a unique platform to address the evolving challenges of travel protection. Taking place on 19 February 2025, from 9:00 to 16:30, at the Hotel Hilton Brussels Grand Place, the event is preceded by a networking reception on 18 February 2025, creating additional opportunities for meaningful connections.

This one-of-a-kind event in Brussels will bring together over 120 stakeholders, experts, and decision-makers from across the industry. It provides a rare opportunity to discuss the pressing issues facing the sector, such as balancing consumer protection with cost management, fostering fair competition, and navigating regulatory complexities at both national and European levels. With extensive press coverage, the summit also offers significant visibility for participants and sponsors alike.

Building on the success of the first edition, which attracted nearly 100 participants, this year's summit features panel discussions, keynote speeches, and ample networking opportunities. Attendees will include representatives from travel agencies, tour operators, national and European travel organizations, the travel ecosystem (insurance, finance, and technology), as well as members of the European Commission, Permanent Representations, and the European Parliament.

As the travel industry continues to adapt to macroeconomic instability, geopolitical tensions, and the aftermath of the pandemic, this summit aims to drive innovation, strengthen resilience, and create a more sustainable future for the sector. Don't miss your chance to join the conversation and shape the future of travel protection.

Why sponsor this event?

Be part of the conversations that shape the future

Gain visibility where decisions are made—**at the heart of Europe**

Connect with a diverse audience that could redefine your network

Position your brand as a **relevant and credible voice** in the industry

Support progress and **establish your leadership** in a changing market

1. **Unique and Strategic Audience:**

This event attracts a diverse mix of industry leaders and regulators. It's a rare opportunity to connect with decision-makers you may not typically engage with but who are critical to your future growth.

2. **Leadership Positioning:**

Sponsorship positions your company as a forward-thinking leader, contributing to key discussions and anticipating the future of the sector.

3. **Enhanced Visibility:**

Your brand will stand out in an environment where trust, innovation, and collaboration are at the forefront, ensuring high visibility and recognition.

4. **Networking Opportunities:**

Meet influential stakeholders and build meaningful connections that can lead to valuable partnerships and collaborations.

5. **An Investment in the Future:**

Align your brand with an event that drives change, fostering discussions that are critical to the evolution of the industry.

6. **Credibility and Relevance:**

Supporting this event solidifies your position as a trusted and relevant player, recognized for engaging with the most pressing topics and key stakeholders.

Sponsor opportunities

GOLD SPONSOR

€ 6.490 + VAT

3 opportunities

Benefits

- Prominent logo placement and listing as Gold sponsor
- 4 registrations included
- Guaranteed 2 keynote or panel speaking slots
- Company featured in dedicated communications on LinkedIn
- Exhibitor space at the trade show with high table and roll-up banner
- 1 boardroom for exclusive use during the day

SILVER SPONSOR

€ 3.490 + VAT

6 opportunities

Benefits

- Prominent logo placement and listing as Silver sponsor
- 3 registrations included
- Company featured in dedicated communications on LinkedIn
- Exhibitor space at the trade show with high table and roll-up banner

BRONZE SPONSOR

€ 950 + VAT

15 opportunities

Benefits

- Listing as Bronze sponsor
- 2 registrations included
- Company featured in dedicated communications on LinkedIn

GET TOGETHER SPONSOR in BelVue Museum

€ 6.490 + VAT

1 opportunity

Benefits

- Exclusive partner of the ice breaking event to be held in BelVue Museum on 18 February. The place and catering will satisfy highest standards to ensure your company will be remembered for its social role in creating a delightful and engaging evening.
- Profits from hall hire will be reinvested in developing citizenship education activities for young people managed by the King Baudoin Foundation. The Foundation is an actor for change and innovation in the service of the common good and social cohesion.
- Customized exposure as unique Get-together sponsor
- 3 registrations included
- Company featured in dedicated communications on LinkedIn

LUNCH & COFFEE BREAKS SPONSOR

€ 4.490 + VAT

1 opportunity

Benefits

- customized exposure as unique sponsor during the 2 networking coffees and the lunch (the brand will be prominently featured during these periods)
- 3 registrations included

REGISTRATION SPONSOR

€ 1.150 + VAT

1 opportunity

Benefits

- customized exposure as unique registration sponsor (the brand will be prominently featured during the welcome of the guests)
- 2 registrations included

Please do not hesitate to contact us if you have any questions: secretariat@ectaa.org