

SUSTOUR WEBINAR

TECHNICAL SUPPORT PROGRAMME TO HELP TRAVEL AGENTS & TOUR OPERATORS IMPROVE THEIR SUSTAINABILITY

Join our 1-hour webinar to learn about the SUSTOUR project and the benefits it holds for you!

Two dates are proposed:

Thursday, 31 March 2022, 10h00 - 11h00 CET **or**

Wednesday, 6 April 2022, 15h00 - 16h00 CET

The webinars will be held in English

Interested? Please register [here](#)



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BACKGROUND

[SUSTOUR](#) is an EU funded project that aims to foster the capacities and skills of travel agents and tour operators (SMEs) to integrate sustainability principles within their companies and supply chains. It does so by providing support through training, management systems, standards and solutions, which will improve their sustainable management and performance and open up new market opportunities.

In the frame of this project, a [call for SME applications](#) has been launched to select 175+ SMEs that will benefit from a technical support programme to help them improve their sustainability performance. SMEs can choose among different modules allowing them to either obtain Travelife certification (different levels) or improve their supply chain management, carbon / plastic management or certify their shore excursions.

The participation in the SME support programme is free for members of the [supporting travel associations](#).

PURPOSE OF THE WEBINAR

The purpose of the webinar is to present the SUSTOUR project and the [call for SME applications](#), which is open until the 10th of May, 2022. It will provide practical information for SMEs on the benefits of the technical support programme and how to apply.

PARTICIPATION

Participation in the webinar is free of charge (preferably not more than 2 people per company). Please register [here](#) for one of the two (identical) webinars.