

eu travel tech

ECTAA

A photograph of three young adults, two men and one woman, wearing backpacks and looking at a map together. They are outdoors, possibly in a city or travel hub. The image is partially obscured by a teal circular graphic on the left and bottom.

Move your way

with the Multimodal Digital Mobility Services
(MDMS) Regulation

Today's travellers want the freedom to **move their way.**

The freedom to choose the **air, rail, road and sea routes** which suit them best while saving on:



TIME



COSTS



EMISSIONS

But **today's travellers** are unable to easily compare and combine journeys across different modes. This restricts traveller choice and hinders the shift to sustainable travel.



The Multimodal Digital Mobility Services (MDMS)

Regulation is our opportunity to empower travellers to move their way while accelerating the shift to a multimodal, sustainable and competitive EU transport sector.

What are Multimodal Digital Mobility Services?

MDMS are mobility platforms that have transformed the way we search for and book long-distance travel. They provide information on schedules, fares and travel emissions across one or different modes of transport, allowing us to pick and choose the best solutions.

Examples of MDMS include Online Travel Agencies, metasearch sites, content aggregators and also in-house distributors, such as Deutsche Bahn's Navigator app.

eDreams ODIGEO

 trainline


Skyscanner

AMADEUS

 SILVERRAIL

travelfusion

By 2030, mobility platforms could generate:


500 million
new travellers


50% more growth
in EU intercity transport


172 million
new travellers in high-speed rail

Why do we need an MDMS Regulation?

Regulation is needed to stop incumbent travel operators - **airlines and railways** - from **withholding access to their content** (tickets, fares, services and sustainability data) and placing marketing restrictions on mobility platforms. These anti-competitive tactics create frustration for travellers and hinder the shift towards harmonised multimodality.



Difficult and time-consuming to compare and combine journeys, with the **lowest fares not always visible**.

With a robust MDMS Regulation, travellers can:

- ✓ Easily compare all transport options
- ✓ View all price offers available
- ✓ Combine transport modes
- ✓ Consult information on the environmental impact of journeys



Moving your way with MDMS

You want to get from **Dresden to Krakow by 19:00**. With no direct journey you need to check multiple websites to compare your options.

Cheaper, quicker and cleaner alternatives are invisible to you.

Fares for March 19 2023, sourced February 2023

Without a robust regulation...

 Dresden - Munich

 Munich - Krakow

256€
154kg CO²
5h30min

With a robust regulation...

 Dresden - Berlin

 Berlin - Krakow

→ SAVING UP TO
48.90€ **207.10€**
65kg CO² **94kg CO²**
5h **30min**



Our recommendations

1

Regulated access to all transport operators' data for mobility platforms.

Transport operators should open their systems to share travel content and relevant data on delays, disruptions and carbon emissions.

2

Fair, reasonable and non-discriminatory (FRAND) commercial terms to be made a core legal standard in the MDMS Regulation.

This will ensure a level playing field in the negotiation of distribution terms between incumbent transport operators and independent distributors, ultimately benefiting consumers.

3

A strong EU-wide enforcement framework, implemented by clearly designated enforcement authorities with the power to penalize.

The framework should include a comprehensive complaint procedure and a binding dispute settlement mechanism.

For more information, contact



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