

ECTAA WORKSHOP

Insolvency Protection: What the Industry Needs

Electra Palace Hotel - Athens · 9 December 2026

As Member States begin transposing the revised Package Travel Directive, ECTAA is bringing together travel businesses, insolvency protection actors and national authorities for a one-day workshop on insolvency protection. Held in a small-group format of around 30 to 35 participants under the Chatham House rule, the day is designed for open exchange on what makes protection work, for travellers and businesses alike.

INTRODUCTION Insolvency protection: the basics

A short reminder of what insolvency protection is for and of the main models used across Europe. It sets out the key criteria to look at when designing or assessing a scheme, and what the revised Article 17 changes.

SESSION 1 What the industry needs

Travel businesses of different sizes share where current protection works and where it falls short. Cost and availability of cover, cash flow and cross-border sales are on the table. The discussion aims to identify the industry's priorities.

SESSION 2 Best practice and benchmarking of existing systems

Insolvency protection actors from several countries present how their systems are financed, governed and tested in practice, and compare what works and why. Member States that are creating or reforming a system then share their approach and the questions they face. The session draws out best practices that new and existing systems can build on.

SESSION 3 Innovation in insolvency protection

This session explores how innovation can help build effective and affordable insolvency protection. It looks at what modern tools make possible, from data and risk calculation to financial audits and the handling of consumer claims. It also asks how these tools can strengthen crisis management, when a large-scale disruption puts systems under pressure (e.g. calamity funds/use of vouchers).

CONCLUSIONS Takeaways and next steps

A wrap-up of the main messages of the day and of the industry's expectations ahead of transposition.

Networking breaks run throughout the day.

WHERE

Nestled in the heart of Athens right on the edge of historic Plaka, the 5-star Electra Palace Hotel pairs classical elegance with an unbeatable rooftop restaurant offering breathtaking, front-row views of the Acropolis.

Traveling to and from Athens International Airport is remarkably effortless: a short five-minute walk brings you to Syntagma Station for a direct metro ride (Line 3) taking roughly 40 minutes. Alternatively, a taxi ride takes approximately 35 to 45 minutes, operating on a regulated flat fare averaging €40 by day and €55 at night.

WHY ATTEND Shape the Regulatory Framework

With the entry into force of Directive (EU) 2026/1024 on 28 May 2026, the 28-month countdown for national transposition is underway. Strengthened Article 17 provisions (mandating coverage of pre-insolvency refunds and vouchers, stricter state oversight, and accelerated fund payout deadlines) will fundamentally reshape national models across Europe. This closed-door session is your opportunity to directly influence the outcome.

- **Assess the Regulatory Landscape:** Benchmark existing European systems and clarify what the revised Article 17 requires in practice.
- **Voice Industry Priorities:** Address critical operational bottlenecks directly with regulators (including balance-sheet strain, cross-border trade friction....)
- **Gain First-Mover Insights:** Hear firsthand from Member States actively reforming or drafting new guarantee structures.
- **Explore Next-Generation Solutions:** Discover proven data-driven risk assessment tools, digital claims processing, and resilient crisis backstops.

WHEN & FORMAT

- **Date:** Wednesday, 9 December 2026
- **Schedule:** 09:00 – 16:00 (Dedicated networking breaks scheduled throughout the day)
- **Pre-Workshop Icebreaker Dinner:** Tuesday, 8 December 2026 at 20:00
Join fellow attendees for an authentic Greek dinner in the historic centre to connect in an informal setting ahead of the working sessions.

HIGH-LEVEL PEER GROUP Who You Will Meet

Participation is strictly capped at 30 to 35 decision-makers to maintain a focused, high-level roundtable environment conducted under the **Chatham House Rule**.

The room will feature an evenly balanced delegation of:

- C-suite leaders and representatives from National Travel Agent & Tour Operator Associations
- Policymakers and national regulatory authorities steering insolvency transposition
- Financial institutions, guarantee funds, insurers, and risk underwriters
- Pioneering travel-tech providers driving risk management and claims infrastructure

REGISTRATION & ALL-INCLUSIVE PACKAGES

All base packages include 5-star accommodation for the night 8 to 9 December at the Electra Palace Hotel (breakfast included), the pre-workshop networking dinner on 8 December, and the full delegate day package.

- **ECTAA Affiliated Members & Public Authorities:** €230
- **Industry Partners:** €400 + VAT (21%)

EXTEND YOUR STAY Join the 133rd ECTAA Semi-Annual Meeting

Partners attending the workshop can seamlessly extend their engagement into ECTAA's flagship bi-annual gathering on 10–11 December:

- **Executive Extension** (Option 1) – €400 + VAT (21%):
 - Welcome reception on Wednesday evening, 9 December
 - Hotel stay from 9 to 10 December (breakfast included)
 - Access to Thursday morning's plenary: *The Economic Outlook of the Travel Industry*
 - Networking luncheon alongside ECTAA members
- **Full Delegation Experience** (Option 2) – €700 + VAT (21%):
 - All benefits of Option 1
 - Invitation to the Gala Dinner on Thursday evening
 - Additional overnight stay from 10 to 11 December (breakfast included)

INTERESTED? Secure Your Seat

Due to the strict seat limit and balanced stakeholder quota, registrations are confirmed on a first-come, first-served basis.

- Complete the online registration: [Booking Form](#)
- For inquiries, invoicing or special requirements, contact: secretariat@ectaa.org
