



ECIAA

2024

ANNUAL REPORT

WORD OF THE PRESIDENT

As we near the end of 2024, it's a moment to reflect on the work and achievements of ECTAA. This year has been particularly significant due to the ongoing revision of the package travel directive, a cornerstone of legislation for tour operators. I am proud to report that, through our strong collaboration with members, we have successfully influenced the Council to adopt a positive general approach. This includes the removal of restrictive prepayment provisions and the clarification of definitions related to package travel and linked travel arrangements (LTA). These advancements mark a crucial step toward establishing a fair and predictable regulatory environment for our industry.

In addition to our work on the package travel directive, we have actively engaged with other critical issues, such as the new passenger rights proposals. These proposals introduce explicit obligations for travel intermediaries across all modes of transport and multimodal passenger journeys. While we have made some progress in refining the Council's general approach, further efforts are necessary to develop a truly effective regulatory framework for passenger rights.

The accomplishments of ECTAA this year would not have been possible without the invaluable contributions and support from our members. We are also grateful for the collaboration with our industry partners,

whose efforts help amplify ECTAA's message. Unified industry voice is essential for ensuring that our concerns are heard by policymakers and decision-makers. Many actions and events have been undertaken jointly.

As we look forward to 2025, our priorities remain steadfast and resolute. While our core strategic priorities remain consistent, we will intensify our focus on ensuring the competitiveness of the industry, reducing administrative burdens, and simplifying business operations, all while advancing our commitment to a more sustainable travel and tourism sector.

I encourage you to delve into this report detailing ECTAA's work throughout the year and outlining our priorities for 2025. I thank you for your support and look forward to continuing this excellent cooperation!



Mr Frank Oostdam
ECTAA President

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WORK AND ACHIEVEMENTS

ECTIAA

CONSUMER PROTECTION: REVISION OF THE PACKAGE TRAVEL DIRECTIVE

In 2024, ECTAA continued to play a pivotal role in advocating for the interests of travel agents and tour operators during the legislative revision of the Package Travel Directive initiated by the European Commission.

Following the publication of the Passenger Mobility Package in late 2023, ECTAA and its members undertook a comprehensive advocacy campaign targeting the Council. This effort included meetings with Permanent Representations of Member States and a workshop organized with transport attachés during the Belgian Council Presidency. ECTAA also built a coalition with other stakeholders to address the critical issue of prepayments, coordinating joint positions and organizing meetings with policymakers.

Simultaneously, the ECTAA Secretariat and Legal Committee collaborated with members to conduct data analysis and support actions at national level. This included presenting ECTAA's concerns directly to national administrations.

On 18 December 2024, the Council adopted its negotiating mandate on a revised Package Travel Directive. The latter takes into account many points raised by ECTAA and the industry:

- **Prepayments:** In line with ECTAA's position, the Council rejected the Commission's proposal to limit prepayments.
- **Simplified Scope:** The Council took

ECTAA's position into account and rejected the Commission's proposed definition of 3/24-hour packages, which would have created confusion for both businesses and consumers and administrative burdens. Additionally, the Council removed the concept of 'linked travel arrangements' from the scope and replaced it with an obligation to inform that such combinations are not packages, ensuring greater legal certainty and a simpler system protecting the interests of both businesses and consumers.

- **Traveller Rights:** The Council revised cancellation rights under extraordinary and unavoidable circumstances. The new text removes the reference to residence of the customer so that cancellation rights apply taking into consideration the circumstances at the place of departure and destination.
- **Insolvency Protection:** ECTAA advocated for realistic timelines for refunds in cases of organiser insolvency, foreseen at 3 months in the Commission's proposal. The Council has extended this to nine months.

In 2025, ECTAA will focus on influencing the European Parliament's discussions on the package travel directive. This phase will be more challenging, as there will be a strong focus on protecting the consumers. ECTAA remains dedicated to constructive engagement with the EU decision-makers to ensure the final directive reflects practical and fair solutions.

TRANSPORT: UNIMODAL AND MULTIMODAL PASSENGER RIGHTS

In the context of the Commission's proposals on enforcement of existing passenger rights and new multimodal passenger rights, ECTAA has actively conducted an advocacy campaign targeting Member States. The Council adopted its general approach in December 2024, incorporating several improvements advocated by ECTAA. For example, the Council confirmed that intermediation fees should not be refunded when transport services are cancelled, provided passengers were informed of the refund conditions before purchase.

The Council also addressed travel intermediaries' obligation to share passenger contact details with carriers for travel disruption notifications. While the retention period for this data was extended beyond 72 hours after the journey, tighter restrictions referencing GDPR provisions were introduced to ensure the data is used only for operational purposes, preventing carriers from exploiting it for commercial use. Additionally, the Council reduced intermediaries' liability for missed connections under the multimodal passenger rights proposal, limiting it to a 100% ticket refund, if intermediaries failed to inform passengers that they did not hold a single multimodal ticket. However, refund deadlines were only extended in the multimodal passenger rights proposal, with no such changes applied to the unimodal passenger rights proposal, which remains a concern.

Challenges persist, particularly regarding passenger rights for transport sold as part of a package. ECTAA has consistently arg-

ued that package travel customers should benefit from the same rights as seat-only passengers, except for the right to refund in case of cancellation of the transport, as an organiser will always try to find alternative transport in order to allow the customer to continue his package travel. Despite this, package travel customers remain excluded from the multimodal passenger rights legislation, and the unimodal provisions remain largely unhelpful. ECTAA will continue its efforts to address these issues at the parliamentary stage.

ECTAA is actively engaging with the European Parliament to further these priorities. During a TRAN Committee hearing on 18 November 2024, ECTAA presented its position on the multimodal passenger rights proposal. Contacts have already been established with the Rapporteur and Shadow Rapporteurs, and ECTAA will reach out to members to coordinate additional outreach to MEPs to ensure these concerns are addressed in the legislative process.



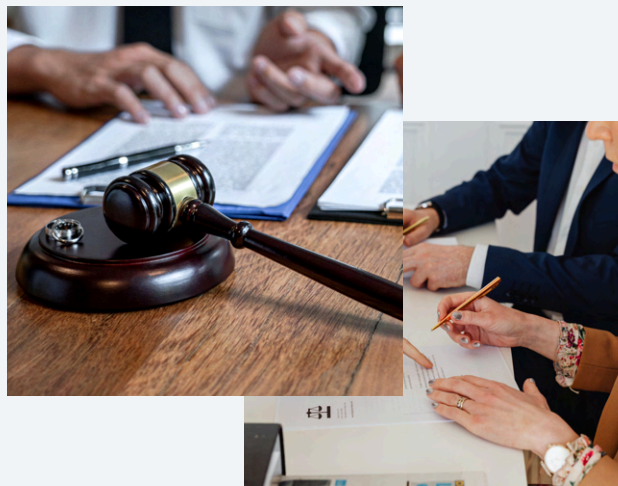
European Hearing on Passenger Rights, 18 November 2024

TAXATION: VAT RULES FOR PLATFORMS

End of 2024 Member States reached agreement on the contentious VAT rules for platforms facilitating short-term accommodation rentals and passenger transport services by road. Under the new rules platforms will be responsible for collecting and remitting VAT under the so-called Deemed Supplier Regime (DSR) in cases where their service providers do not pay VAT themselves, for example because they are a small business or individual provider.

The aim is to level the playing field between platform and traditional supplies of short-term accommodation and transport services by road. However, the new rules will unfairly tax platforms (the same services supplied through a different channel are not taxed) and suppliers (accommodation of private owners will be subject to VAT without input VAT deduction right). Moreover, the rules will be very difficult to implement by platforms due to the different national rules on definition of short-term accommodation rentals, opt-out for SMEs, and application dates that were introduced by the Council.

ECTAA managed to obtain clarification in the Council text that the platform rules will not apply to genuine travel agents that supply travel services in their own name to customers in line with the special VAT scheme for travel agents. However, online travel agents that ‘facilitate’ the supply of ‘untaxed’ accommodation rentals and road passenger transport will be caught by the new VAT rules.



Looking forward, ECTAA will work with the Commission on elaborating guidance notes that aim to clarify the rules and ensure harmonious implementation of the rules across Europe.

DATA COLLECTION AND PROCESSING: SPANISH ROYAL DECREE

ECTAA played a crucial role in addressing the challenges posed by the Spanish Royal Decree 933/2021, which introduced extensive requirements for collecting and reporting personal and transactional data in the travel sector. Representing national associations of travel agents and tour operators across Europe, ECTAA emphasized the significant administrative, legal, and practical burdens the decree would impose, particularly on small and micro-enterprises.

ECTAA raised awareness about the potential negative impact of the decree, including its disproportionate scope and unintended consequences for the tourism sector. ECTAA stressed that such measures could discourage travellers from choosing Spanish destinations and create unnecessary duplication of data collection. Furthermore, the decree risked distorting competition between direct and indirect bookings, raising critical concerns about compliance with GDPR and payment regulations.

To support its advocacy, ECTAA conducted a detailed legal analysis, which it shared with Spanish authorities. This analysis highlighted the lack of clarity regarding data processing procedures, compatibility with existing EU laws, and practical implementation challenges. In response, ECTAA proposed alternative solutions, such as a simplified digital self-service system for travellers—similar to the ESTA system in the United States or Greece's Passenger Locator Form. ECTAA also

recommended translating the system and accompanying guidelines into multiple languages to ensure accessibility for foreign operators.

Additionally, ECTAA worked closely with industry stakeholders to gather input on the operational challenges posed by the decree. These included the absence of compatible booking systems, the burden of manually processing data, and the lack of resources among smaller operators. ECTAA emphasized the need for clear guidelines and automatic processing tools to mitigate these challenges and proposed delaying the decree's implementation until these issues were resolved.

Through these concerted efforts, the Decree has been postponed several times but finally entered into force on 2nd of December 2024. ECTAA will continue its effort to challenge this Decree and raise awareness of the issue at EU level. The issue had been highlighted by several news outlets in Europe.

IATA - REVIEW OF THE PASSENGER SALES AGENCY AGREEMENT

ECTAA is one of the recognized travel agency associations that are part of the Passenger Agency Programme Global Joint Council (PAPGJC). In the PAPGJC agency delegates and airline delegates discuss all developments and changes in the IATA Passenger Agency Programme. Proposals that are being presented and discussed in the PAPGJC will have to be adopted by airline delegates in the Passenger Agency Conference (PACConf). Any party of the PAPGJC can make suggestions to amendments to the Passenger Agency Programme usually resulting in changes to the IATA Resolutions which are binding for all IATA accredited agents.



The most critical item presented in 2024 by an airline was on “agency risk issues”. The respective airline was referring to some agents under the “GoLite” accreditation and specifically active in one market that circumvent fare rules by manipulations resulting in damages to the airline. ECTAA delegates together with WTAAA agreed with the airline that this is against the rules and also detrimental to all other agents that

play by the rules. The proposal however from the airline was a very far-reaching change of wording in a resolution which would have allowed the termination of all agents that do not follow “airlines’ instructions”. We therefore strongly criticized the proposal and convinced at least one airline in the PACConf to vote against the proposal. A slightly changed wording with potentially the same critical consequences was later presented a second time for mail-vote by airlines and once again rejected after strong opposition by ECTAA and WTAAA.

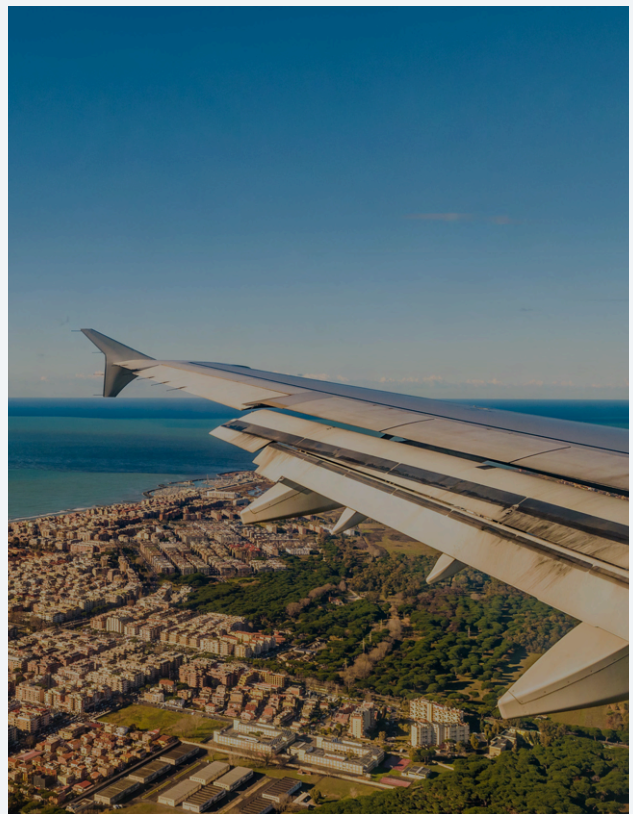
Also in 2024, on demand of ECTAA and WTAAA, a task force looking into future-proofing the Passenger Agency Programme was re-established. ECTAA participates with one delegate in this small task force consisting of three agent and three airline delegates. The task force discusses the different parts of the Passenger Agency Programme -BSP, ONE Order, non-financial requirements, financial requirements, accreditation, agent relation and governance. A report with conclusions/suggestions should be presented to the PAPGJC in 2025.

SUSTAINABILITY: ECTAA CARBON REDUCTION STRATEGY

As a signatory of the Glasgow Declaration on Climate Action in Tourism, ECTAA acknowledges the increased urgency to accelerate climate action in tourism and is committed to support global goals of halving emissions by 2030 and achieving net zero as soon as possible before 2050. It has adopted a Climate Action Plan in 2023 setting out its actions around the 5 pathways: Measure, Decarbonise, Regenerate, Collaborate, Finance.

ECTAA is acting as a catalyst of climate action by facilitating the exchange of knowledge among members and collaborating with industry stakeholders on developing tools and sharing best practices. But if we want industry to act, then we need to lead by example. That is why ECTAA decided to measure its own carbon footprint and start reducing it. In October 2024 the ECTAA Board approved the ECTAA Carbon Reduction Strategy. The latter sets annual reduction targets of 3% to 7% over the next 25 years with a view to reaching net zero by 2025. Emissions that cannot be reduced sufficiently on that path will be compensated. Key actions to help achieve these reductions include promoting sustainable forms of transportation for staff, adopting sustainable event guidelines, transitioning to renewable energy, optimizing data storage, and implementing sustainable procurement practices.

To ensure accountability, ECTAA will report annually on its climate actions, including progress on emissions reductions and compensation efforts. While air travel remains necessary for the travel industry, ECTAA will be investing in sustainable aviation fuels (SAFS) and supporting innovative solutions to reduce travel related emissions.

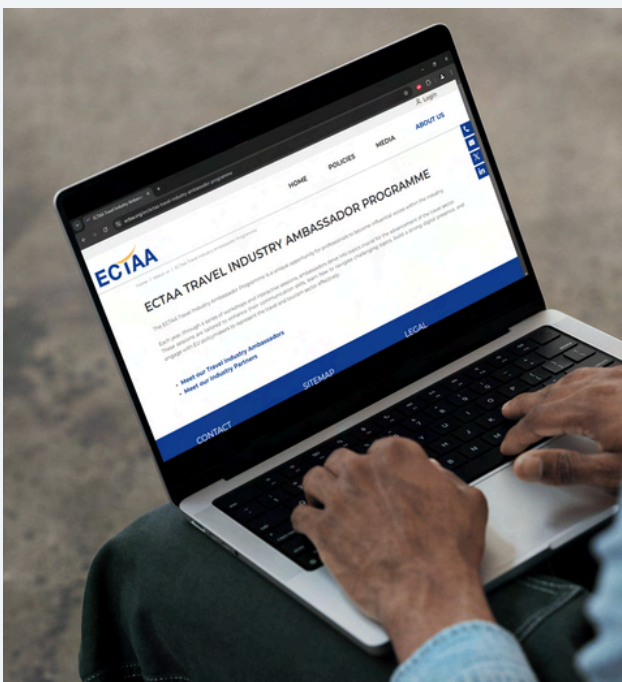


AMBASSADOR PROGRAMME

In 2024 ECTAA launched the Travel Industry Ambassadors Programme, a pilot project uniting leading professionals from the travel and tourism sector to advocate for sustainable growth, innovation, and resilience within the industry. It also aims at enhancing the visibility of ECTAA's vision and industry priorities, foster partnerships, and drive meaningful dialogue on key issues such as payment and risk management, consumer protection, and destination development. This programme also serves as a platform for knowledge exchange and thought leadership, with ambassadors contributing insights on market trends, challenges, and opportunities. Through a series of collaborative activities such as networking briefings, webinars, and expert panels, ambassadors were enabled to engage with stakeholders and industry peers.

The inaugural ambassadors of the programme include:

- Kim Butigan, Marketing & Project Manager at Adriatic DMC (Croatia)
- Anna Lennhammer, Head of Public Affairs at Nordic Leisure Travel Group (Sweden)
- Eriks Lingeberzins, Managing Director at Baltic Vision (Latvia)
- Gabriele Milani, Director at FTO-Federazione Turismo Organizzato (Italy)
- Geert Raes, Owner and Managing Director of Wings 'n Wheels (Belgium)
- Vincent Snauwaert, Public Affairs Manager at TUI (Belgium)
- Esa Talonen, Managing Director at Ikaalisten Matkatoimisto (Finland)
- Dima Tantsiura, CEO of Albatros Travel (Ukraine)
- Joeri van Andel, General Counsel at Sunweb Group (The Netherlands)





COMMUNICATION



COMMUNICATION

ECTAA is continuously enhancing its communication capabilities to increase visibility among members, industry stakeholders, and policymakers. This effort is crucial for sharing industry insights and positions, as well as establishing ECTAA as a key stakeholder in discussions on EU and industry matters.

Ahead of the European Parliament elections, ECTAA published a manifesto highlighting how travel agents and tour operators can contribute to a sustainable and transparent travel market. The manifesto also outlines the necessary actions required from EU legislators to facilitate this transition.

ECTAA also launched a podcast series covering relevant industry topics, including the importance and implications of revising the Package Travel Directive and passenger rights legislation. In another podcast we share views on the challenges and necessity for the industry to become more sustainable.

ECTAA has revamped its monthly newsletter, which feature short articles on EU legislative developments and industry trends. Members are encouraged to share this newsletter with their networks to broaden its reach.

These communication efforts aim to strengthen ECTAA's position as a leading voice in the travel industry, fostering engagement with key stakeholders and promoting the interests of travel agents and tour operators across Europe.



PARTNERSHIPS AND COLLABORATIONS

ECTIAA

PARTNERSHIPS AND COLLABORATIONS

Our organization has developed strategic partnerships to amplify our message and expand our advocacy impact. By carefully selecting and collaborating with complementary organizations that share our mission, we have created a robust network of allies across policy research, advocacy, and professional sectors.

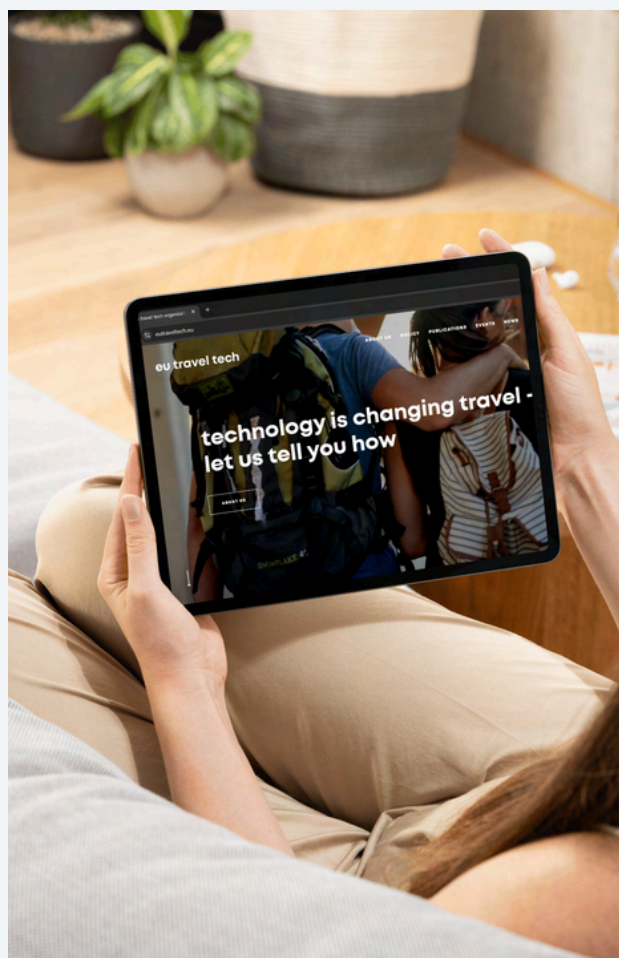
EGFATT: Through a cooperation agreement, ECTAA is helping the European Guarantee Fund's Association for Travel and Tourism to better connect with relevant stakeholders, stay informed about critical industry developments, and ensure effective communication with the broader community. This partnership offers ECTAA an opportunity to improve knowledge about the different models of risk management in the travel sector.



EGFATT Logo

Tourism Manifesto: Together with the Tourism Manifesto, an alliance of more than 70 European public and private organisations covering the whole tourism value chain, ECTAA promotes tourism an important driver of economic and social development and a sector which stimulates economic growth by generating income, employment and investment in Europe.

EU travel tech: EU travel tech represents large global distribution systems (GDSs), online travel agencies (OTAs), metasearch engines and other distribution players active in travel. ECTAA frequently carries out joint advocacy work strengthening the representation of indirect distribution. The files include the planned initiative on Multi-modal Digital Mobility Services (MDMS), the revision of the package travel directive and passenger rights legislation as well as actions against Ryanair's practice of facial recognition for customers who do not book on Ryanair's own channels etc.



WTAAA: The World Travel Agency Associations Alliance (WTAAA) regroups national and regional travel agency associations from around the world. As a member of WTAAA, ECTAA is working with WTAAA to strengthen the global voice of travel agencies, advancing common priorities, addressing IATA-related issues, enhancing collaboration on land and sea travel, and engaging with modern airline retailing practices.



WTAAA Logo

ASTA: Through collaboration with ASTA, ECTAA enabled the participation of European incoming tour operators in the annual conference and B2B trade fair of ASTA, which brings together some 1200 American travel advisors. This offered a good opportunity for networking and intelligence gathering on the US source market.



ASTA Logo

Rhodes Declaration: Signed by 10 leading travel and tourism industry organisations, the Declaration spells out the industry's commitment to decarbonisation, enhancing cross-sector collaboration and deepening engagement with policymakers to achieve a sustainable and competitive future for the travel and tourism sector. Together the signatories organised a number of events.

Roundtable on Human Rights in Tourism: As new member of The Roundtable on Human Rights in Tourism, ECTAA promotes the respect of human rights in tourism and fosters the exchange of knowledge between enterprises, organisations and NGOs in the field of human rights. This is in particular relevant in light of EU legislation on human rights due diligence.



Roundtable Human Rights in Tourism Logo



PREFERRED DESTINATION

ECTAA

SPOTLIGHT ON BULGARIA

Bulgaria has been designated as the Preferred Destination for European travel agents and tour operators in 2024, following the conclusion of a collaborative agreement between ECTAA and the Ministry of Tourism of Bulgaria on 9 January 2024. This joint effort aims to promote Bulgaria as an outstanding travel destination, showcasing its cultural heritage, breathtaking natural landscapes, historical significance, and efficient transportation links.

As ECTAA's Preferred Destination, Bulgaria captured the attention of the European travel professionals, encouraging them to consider the country as a top choice for their clients.

The international travel industry is undergoing a broad transformation driven by the imperative for tourism development within the framework of sustainability. Moreover, it is significantly influenced by the increasing desire of a growing segment of travelers for unique and more authentic travel experiences. Modern-day travelers also cultivate heightened awareness of their environmental footprint.



The continuous demand for specialized forms of tourism and the awareness of sustainable tourism represent a significant opportunity for the increasingly substantial

development of Bulgaria as a high-quality and sustainable tourist product, guided by principles of moderation and balance, respect for people, local communities, and the natural and cultural environment.



Due to the Preferred Destination agreement, ECTAA played a proactive role in showcasing Bulgaria to over 70,000 travel agents and tour operators throughout Europe. ECTAA members commended the emphasis on the initiatives taken by the Bulgarian government to enhance the sustainable tourism offerings. They also appreciated the spotlight on the diverse range of travel and tourism products that Bulgaria has to offer.

In collaboration with the Ministry of Tourism of Bulgaria, ECTAA held its semi-annual meeting on 28-29 October 2024 in Sofia. The event successfully conveyed the message that Bulgaria is not only a summer and winter destination, but also has a cultural and historical appeal. This event provided an excellent opportunity for ECTAA members to truly immerse themselves in the best that the Bulgarian capital has to offer: a compelling blend of attractiveness and sustainability.



EVENTS AND MEETINGS IN 2024

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In 2024, ECTAA conducted numerous events and webinars to disseminate its position and facilitate the exchange of views among stakeholders. The organization also held multiple internal meetings to gather intelligence from its members on EU and industry affairs. These efforts were aimed at formulating a cohesive industry position, which was subsequently shared with EU decision-makers.

Events:

- ECTAA Travel Payment Summit, 21 February 2024
- EP event 'Celebrating 5 years of EU Tourism Policy at the European Parliament', 3 April 2024
- Signing of the Rhodes Declaration 'EU Tourism: Resilience in the Climate Crises Era', 9 April 2024
- ECTAA semi-annual meeting in Brasov, Romania, 13-14 June 2024.
- ECTAA semi-annual meeting in Sofia, Bulgaria, 24-25 October 2024.
- EP event 'EU Tourism, Resilience in the Climate Crisis Era', 10 December 2024



European Parliament lunch debate, Eric Drésin



Rhodes Declaration signatories

Webinars & workshops

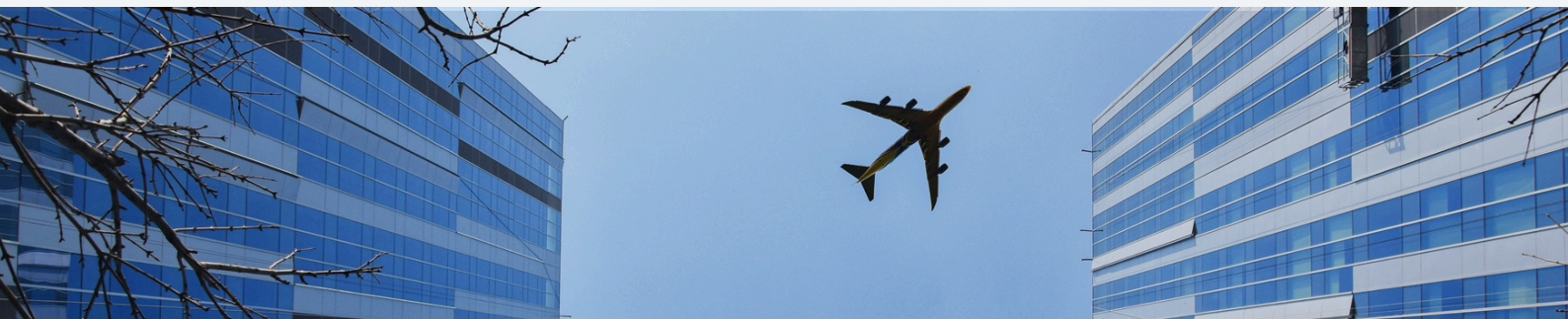
- Webinar 'Fraud in the travel industry: Detection and prevention', 28 May
- Workshop 'Insights into travel companies' risk exposure', 4 June
- Online workshop 'Modernizing payment services and opening financial services data (PSD3)', 18 June
- Webinar 'Unlocking Bulgaria's Heritage: A Deep Dive into Culture, Wine, and Culinary Excellence', 20 September
- Vamos (sponsored webinar), 21 November.
- Discover Bulgaria's Thermal Waters and Natural Beauty, 12 December

Technical Committee meetings

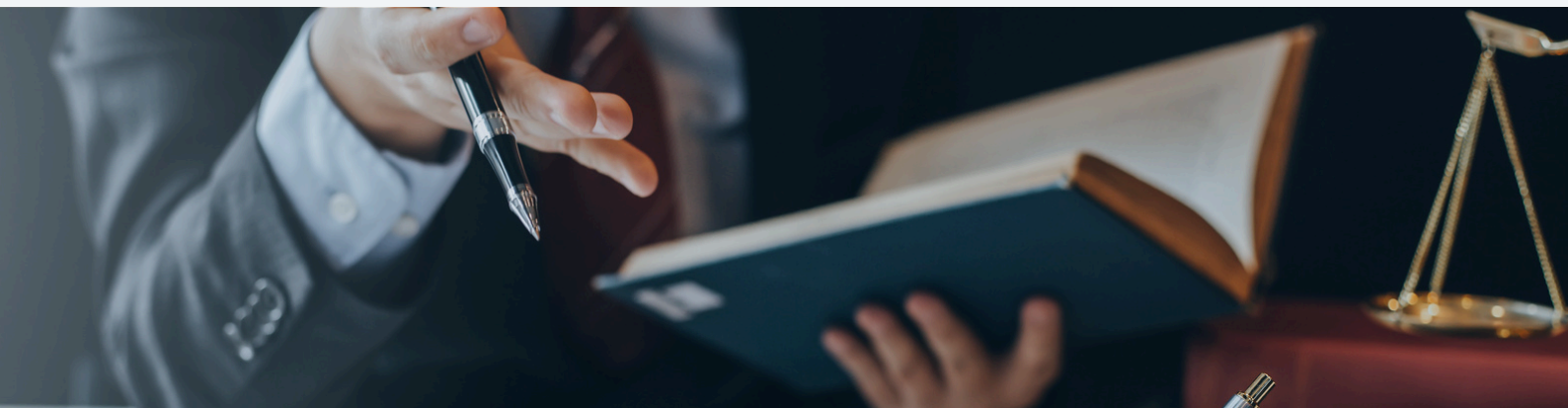
- **Executive Board:** 5 meetings



- **Air Matters Committee and Technology Working Group:** 4 meetings



- **Legal Committee:** 3 meetings



- **Fiscal Committee:** 3 meetings



- **Sustainability Committee:** 3 meetings





A LOOK TOWARDS 2025

ECTIAA

ECTAA MANIFESTO

Ahead of the European elections and the appointment of the new College of Commissioners, ECTAA released its Manifesto, a strategic call to action to unlock Europe's travel potential. The Manifesto identifies key priorities and proposes concrete solutions to address the challenges and opportunities facing the industry over the next five years.

On Consumer Protection, ECTAA advocates for a fair and balanced revision of the Package Travel Directive and the introduction of Airline Failure Protection to safeguard travelers' rights.

For Transport, the Manifesto emphasizes the need to ensure consumer choice and transparency in travel options, alongside the establishment of effective passenger rights for both unimodal and multimodal transport.

In the area of Taxation, ECTAA calls for VAT rules that support the sector and specifically include a review of the special VAT scheme for travel agents.

To meet emission reduction targets and support a fair green transition, ECTAA urges policymakers to prioritize tourism in their agendas. This includes the creation of a dedicated budget line for tourism, enabling investments that drive the sector's sustainable transformation.

Through its Manifesto, ECTAA underscores the critical role of the travel and tourism industry in Europe's economic and social fabric, while offering actionable solutions to ensure its continued growth, sustainability, and resilience.



ECTTA Manifesto 2024

EUROPEAN COMMISSION



The new European Commission under Ursula von der Leyen's second term is planning several initial actions for 2025:

- Implementing a competitiveness compass, a framework based on the recommendations of the Draghi report, focusing on innovation, decarbonization, and economic security.
- Launching a Clean Industrial Deal to align decarbonization goals with the competitiveness agenda.
- Simplifying EU regulatory requirements for companies, particularly in areas of corporate sustainability, supply chain, and climate disclosure. The idea is to reduce the reporting burdens for SMEs by 35%.

The Commission's work programme detailing the initiatives planned for 2025 will be presented in March.

What is encouraging is that for the first time the Commission has designated a Commissioner for sustainable transport and tourism, recognizing tourism's significant contribution to the EU economy-accounting for 10% of GDP-and strategically linking transport and tourism.

Commissioner Apostolos Tzitzikostas has been entrusted with several crucial initiatives, which include:

- Promotion of resilient and competitive tourism: The Commission will intensify efforts to promote a resilient and com-

petitive tourism sector, aligning with the EU Agenda for Tourism.

- Sustainable and smart mobility strategy: The Commission aims to achieve a 90% cut in emissions by 2050 through a smart, competitive, safe, accessible, and affordable transport system.
- High-speed rail network: A plan for an ambitious European high-speed rail network will be developed to connect EU capitals, including night trains.
- Single Digital Booking and Ticketing Regulation: This initiative will allow Europeans to purchase a single ticket on one platform for their entire journey, with passenger rights protection.



European Commissioner Tsitsikostas



ECTAA TRAVEL PROTECTION SUMMIT

As part of its commitment to fostering resilience and collaboration in the tourism sector, ECTAA will host the second edition of the Travel Protection Summit. This flagship event will take place on 19 February 2025, at the Hilton Brussels Grand-Place, bringing together over 100 participants, including policymakers, industry leaders, and national associations.

The summit comes at a pivotal time for the travel industry, which continues to adapt to the lasting impacts of the global health crisis. While the pandemic has receded, its effects remain visible in disrupted payment flows, rising risks, and evolving traveler expectations. Added to this are challenges posed by macroeconomic instability, geopolitical tensions, and environmental risks, all of which underscore the critical importance of robust travel protection frameworks.

The discussions will center on managing sector risks, addressing vulnerabilities from payment flows to travelers' rights while ensuring fairness and affordability. A key focus will be on the role of intermediaries and suppliers, highlighting their contributions and the challenges they face in delivering effective travel protection. Participants will also examine the legislative frameworks at both national and European levels that shape the travel protection landscape and explore innovative solutions to make protection more efficient, sustainable, and accessible to businesses and consumers alike.

A recurring theme of the summit will be the balance between the costs of protection and the need for competition among providers to ensure affordable and fair solutions. The discussions will highlight the differing needs of B2B and B2C contexts, emphasizing how both private and public operators play a crucial role in safeguarding the sector and ensuring its resilience.

By hosting this summit, ECTAA reaffirms its role as a central voice in advocating for the tourism sector's sustainability, resilience, and growth.



ECTAA Travel Protection Summit

SOLIDARITY INITIATIVE - SUMMER CAMPS FOR UKRAINIAN CHILDREN

ECTAA has launched a significant initiative to organize summer camps across Europe for Ukrainian children. Organizing a summer camp abroad for Ukrainian children presents a unique opportunity to provide relief and joy to those affected by the ongoing conflict in Ukraine. This initiative is significant because the war has profoundly impacted children, many of whom have parents fighting on the front lines. A summer camp can serve as a vital escape, offering these children a chance to experience normalcy.

The travel industry is uniquely positioned to organize such a summer camp due to its expertise and established connections. Collaborating with hotels, transportation companies, restaurants, and local attractions can secure sponsorships that minimize costs. The industry is well-equipped to handle travel arrangements, ensuring safe and efficient transportation for participants.

Building on the successful summer camp which was organised by its Swedish member organisation SRF in Sweden from 18-27 June 2024 with the generous contributions from industry partners, the Board of ECTAA decided to work with its members to scale up and multiple the number of summer camps across Europe. This is organised in collaboration with the Ukrainian member organisation AITO. A European fund-raising campaign has been launched to help collect money to cover cost of the transport by coach and some incidental expenses.

This initiative represents a meaningful show of solidarity from ECTAA and its members towards the Ukrainian people, providing tangible support to those most vulnerable in times of conflict.



Summer camp organised by SRF in June 2024



ECTAA BODIES

ECTAA

EXECUTIVE BOARD

President: Mr Frank Oostdam (NL)

Vice President: Ms Heli Mäki-Fränti (FI)

Treasurer: Mr Jan Van Steen (BE)

Members: Ms Daniela Stoeva (BG)
Mr Marios Kammenos (GR)
Mr Boris Zgomba (HR)
Mr Pawel Niewiadomski (PL)



Executive Board of ECTAA

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- Air Matter Committee – Chair Isabelle Rech-Francis (FR) and Vicechair Walter Schut (NL)
- Technology Committee – Chair George Cioceanu (RO)
- Sustainability Committee – Chair Frank Radstake (NL) and Vicechair Susan Deer (UK)
- Tourism Committee – Chair Nicholas Kelaiditis (GR) and Vicechair Gabriele Milani (IT)
- Fiscal Committee – Chair Marios Kammenos (GR)

ECTAA SECRETARIAT

- Eric Drésin, Secretary General
- Christina Russe, Deputy Secretary General
- Benoît Chantoin, Director Legal and Consumer Affairs
- Christian Möller, Director Transport and Distribution
- Anne Dhoop, Executive Assistant

LIST OF MEMBERS

Thank you to our members for your unwavering support

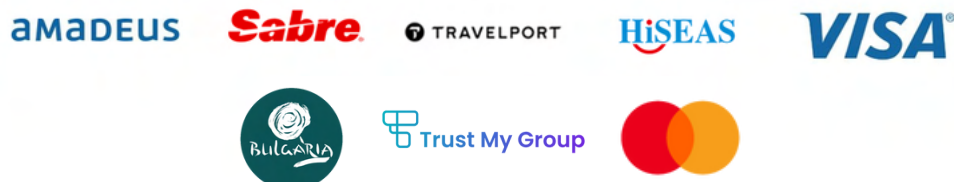
Full Members



Affiliated Members



Allied Members





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