

### **BOOKING TRENDS**



#### REPORTING ON SUMMER SEASON

	Above 2019 level	+/- 2019 level	Below 2019 level (<20% reduction)	2019 level (>20% reduction
outbound	22,2%	16,7%	55,6%	5,5%
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inhound		13,3%	40,0%	46,7%

## PREDICTIONS FOR WINTER SEASON

	Going well	Stagnating	Below normal year (<20%)	Well below 2019 level (>20% reduction)
outbound	16,7%	38,9%	33,3%	11,1%
1	6,2%	25.0%	31.3%	37.5%



#### **OVERVIEW OF BUSINESS TRAVEL**

Going well	Stagnating	Below normal year (<20%)	Well below normal year (>20% reduction)
17,6%	6,0%	52,9%	23,5%

# **BOOKINGS TRENDS AND SITUATION 2022**

Despite a good summer season for the outbound tour operators, not all of them benefited from the recovery of leisure travel. Moreover, air travel recovery has been bumpy and complicated the work of travel agents... and business travel also remains in overall weak. Expectations for the winter season are modest once again showing the precarious situation of travel advisors. amongst the major concerns are the increasing costs of services, the shrinking disposable revenue and consumer confidence as well as the lack of skilled workforce.

## **CHALLENGES**

Lack of
qualified staff
volume, competence
cost, need for
flexibility)

Airport capacity

Energy prices / prices of travel and accommodation products

Inflation /
less disposable
income / consumer
confidence

Short booking window Availability & commercial terms

Destinations: Asia difficult to promote due to

late (real) opening

of key countries

wave in autumn /

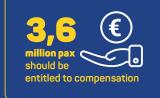
Ryanair not allowing to use their inventory for dynamic packaging and/or onward sales/refunds

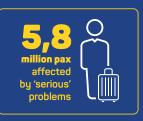
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**SUMMER FLIGHT CHAOS\*** 









\* Source: Airhelp (claim agency)