

## PRESS RELEASE

### **Tunisia welcomes European Travel Agents' and Tour Operators' Association in Tunis**

***On 1-2 December, the European Travel Agents' and Tour Operators' association – ECTAA- held its semi-annual meeting in Tunisia. The meeting was attended by more than 20 European delegations.***

ECTAA, the European Association of Travel Agents and Tour Operators, has met for the first time in Tunis on the invitation of its International Member, the Tunisian Federation of Travel Agents, FTAV. This was an opportunity to exchange views and take stock of the work that has been undertaken by the Tunisian government as well as the industry to welcome back European tourists in Tunisia.

Welcoming the 20-strong national delegations of travel agents from Europe, the Tunisian Tourism Minister Selma Elloumi explained that tourism in Tunisia underwent restructuring with a long-term strategy. A lot of investment has been done in training and product diversification to ensure high quality of services and the well-being of the visitors.

The FTAV President, M. Mohamed Ali Toumi, and the FTAV Board Members warmly welcomed the ECTAA meeting in Tunisia and saw it as another important milestone in the road to recovery for the Tunisian tourism after the Tunisia 2020 International Investment Conference taking place just prior to the ECTAA meeting.

Leaving with a very positive impression, President of ECTAA, Merike Hallik, noted: "Tunisia has always been a cherished destination for Europeans. We have been impressed by the warm welcome and generous hospitality received in Tunisia and we hope that tourists will soon be returning to Tunisia in greater numbers."

Tunisia has recorded a small positive increase in visitor numbers the last couple of months, but the majority of European source markets have yet to recover.

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#### About ECTAA

ECTAA regroups the national associations of travel agents and tour operators of 30 European countries as well as 3 neighbouring Mediterranean countries, and represents some 70.000 enterprises.

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