



THE EUROPEAN TRAVEL AGENTS'
AND TOUR OPERATORS' ASSOCIATIONS

PRESS RELEASE

Łódź revealed as destination for ECTAA's spring 2019 meeting

The European Travel Agents' and Tour Operators' Association will hold its semi-annual meeting in Łódź in June 2019

ECTAA is delighted to announce that Łódź will be the destination for the next ECTAA semi-annual meeting in June 2019. Łódź is the third largest city of Poland and a prime example of how to successfully reinvigorate a city. The city, dubbed the Polish Manchester, has been famous for its textile industry. Łódź has invested massively in recent years to redesign itself as an up-and-coming destination. Today, Łódź features fine Art Nouveau architecture, fascinating statues and monuments, rich history, numerous museums and the most famous Polish film school. Łódź City appears as the Lonely Planet's Best in Travel 2019.

The announcement was made at the semi-annual meeting of ECTAA taking place on 6-7 December 2018 in Jerusalem.

ECTAA delegates attending the semi-annual meetings are CEOs and Presidents of national travel agents' and tour operators' associations in Europe.

Said Pawel Niewiadomski, President of ECTAA: "This meeting is an opportunity for European travel agents to get to know a new destination and empower them to better promote travel to Łódź."

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ECTAA regroups the national associations of travel agents and tour operators of 30 European countries, of which 27 are within the European Union, and represents some 70.000 enterprises. It also has four International Members from Israel, Malaysia, Morocco and Tunisia.

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