

PRESS RELEASE

ECTAA is holding its semi-annual meeting in Łódź, Poland.

The European Travel Agents' and Tour Operators' Association is meeting for the first time in Łódź, Poland

ECTAA, the European Association of Travel Agents and Tour Operators, has been invited by the City of Łódź and the Łódź Tourism Authority to hold its semi-annual meeting in Łódź. This is the first time that ECTAA meets there. A delegation of more than 40 CEOs and Presidents of travel agents and travel agents' associations will come to Łódź to discuss market and policy developments impacting on the travel trade.

This semi-annual meeting is an opportunity for European travel agents and tour operators to get to know the destination Łódź. The city has been prized as the world's second best value destination by Lonely Planet travel enthusiasts in 2019 as part of the prestigious Best in Travel competition.

Said President of ECTAA, Mr. Paweł Nlewiadomski: "The meeting in Łódź is one of its kind. The European travel agents will be able to experience Łódź life and see what gems it holds for European travellers."

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ECTAA regroups the national associations of travel agents and tour operators of 30 European countries, of which 27 are within the European Union, and represents some 70.000 enterprises. It also has four International Members from Israel, Malaysia, Morocco and Tunisia.

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