

Table of Statistics

European travel agents and tour operators

- ❖ Number of travel agents and tour operators enterprises
- ❖ Number of persons employed by travel agents and tour operators
- ❖ Total turnover of travel agents and tour operators

1. Number of travel agents' and tour operators' enterprises

	2008	2009	2010	2011	2012
Austria ¹	2.583	2.635	2.895	2.618	2.625
Belgium	1.158	1.839			
Bulgaria	2.068	2.345		2.345	2.579
Cyprus	435	441	430	400	390
Croatia	849	925	899	1.016	1.008
Czech Republic ²	2.258	2.191	2.167	2.153	2.130
Denmark ³	594	642			
Estonia		261			
Finland	710	711 ⁴	724	719	715
France		3.679			3.969
Germany	11.046	10.717	10.370	10.240	9.986
Greece					
Hungary	1.122	1.216	1.115		1.290
Ireland					273
Italy	11.846	11.000	12.272		11.167
Latvia		345			578 ⁵
Malta	248 ⁶				
Montenegro					
The Netherlands		963	951	974	949
Norway		716 ⁷	700	690	690
Portugal			879	995	1122
Poland					
Romania	3.200	3.000			2.800
Serbia					
Slovakia	650	700	1.000	1.000	1.000
Slovenia		432	458	477	496
Spain	5.100				6.075 ⁸
Sweden ⁸	887	869	779	769	800
Switzerland	2.500	2.504	2.328	2.201	2.135
United Kingdom ⁹	7.810	7.320	6.953	6.630	6.654

In Purple = Estimate

¹ Number of sales points

² Source : Czech statistical office

³ Based on the number of registered tour operators in the Danish 'Rejsegarantifond' (Travel Guarantee Fund)

⁴ Based on the register of package travel companies maintained by the Finnish Consumer Agency (some of them are banks, associations, bus companies or other entities who occasionally organize package travel; however many of them are not full time travel companies).

⁵ Source : Latvian Tourism Development Agency is responsible for the registration of travel agents and tour operators in Latvia, data as at August 2013

⁶ As per licenses issued by Malta Tourism Authority

⁷ Number of IATA agents: 273. Estimated number including non-IATA: 500. (no registration is required for TAs) Number of tour operators (which may include travel agents included above as well): 716.

⁸ Limited liability companies with employees

⁹ ABTA Member outlets at 31 December, which represent about 75% of the UK market.:

	2008	2009	2010	2011	2012
United Kingdom	5.858	5.490	5.215	4.973	4.991

⁸ Spain : Source Spanish press article based on GDS figures

2. Number of persons employed by the travel agents and tour operators

	2008	2009	2010	2011	2012
Austria ⁹	10.600	10.000	10.100	10.500	9.800
Belgium	8.000	8.000			
Bulgaria					
Croatia	4.455	4.197	4.062	4.502	4.373
Cyprus					
Czech Republic ¹⁰	14.728	13.836	14.875	11.770	
Denmark	6.326	5.900			
Estonia		1.398			1.504
Finland	2.800	2.300	2.250	2.190	2.140
France		33.236		31.117	
Germany ¹¹	74.000	63.078	62.650	63.890	64.707
Greece		15.000			
Hungary	7.300	7.000	3.000		4.300
Ireland					5.200
Italy	55.000				
Latvia					
Malta					
Montenegro					
The Netherlands		16.860		15.100	
Norway		2.100	1.900	1.800	1.750
Poland					
Portugal			7.000	6.500	6.000
Romania	14.400				12.000
Serbia					
Slovakia	2.800	3.000	2.000	2.000	2.000
Slovenia		1.429	1.206	1.165	
Spain	55.985	55.383	51.355	50.735	49.159
Sweden	8.853	8.791	8.188	8.050	8.008
Switzerland		10.750			
United Kingdom		119.800			105.000

In Purple = Estimate

⁹ Without employers

¹⁰ Source : Czech statistical office

¹¹ Number reduced due to a change in statistics of Federal Labour Agency (following the new statistics # in 2008 would have been 63.213)

3. Total turnover of travel agents and tour operators

	2008	2009	2010	2011	2012
Austria ¹²	4.200.000.000	3.900.000.000	3.900.000.000	4.000.000.000	
Belgium		3.700.000.000			
Bulgaria					
Croatia	515.641.931	432.744.599	465.397.315	514.905.511	528.996.861
Cyprus					
Czech Republic ¹³	2.090.102.000	1.894.791.000	2.007.725.000	2.089.285.000	
Denmark	3.100.000.000	2.778.000.000			
Estonia ¹⁴		121.000.000			225.000.000
Finland		1.629.000.000	1.647.000.000	1.829.000.000	1.914.000.000
France		25.970.000.000		26.000.000.000	
Germany ¹⁵	43.200.000.000	39.800.000.000	41.700.000.000	45.700.000.000	46.900.000.000
Greece					
Hungary		618,000,000			6.500.000
Ireland					1.095.000.000
Italy	14.000.000.000				12.900.000.000
Latvia					
Malta					
Montenegro					
The Netherlands		7.700.000.000	8.000.000.000	8.300.000.000	
Norway		4.500.000.000 ¹⁶	4.300.000.000	4.400.000.000	4.550.000.000.
Portugal				3.000.000.000	3.000.000.000
Poland					
Romania					
Serbia					
Slovakia	450.000.000	400.000.000	500.000.000	500.000.000	500.000.000
Slovenia		411.000.000	388.158.982	398.318.691	
Spain ²⁵	13.393.000.000	17.634.576.000	11.938.788	11.843.278	10.872.129
Sweden	6.289.000.000	5.722.000.000	6.212.000.000	6.544.000	
Switzerland		8.196.882.010 ¹⁷			
United Kingdom	24.292.000.000	25.007.000.000	27.080.000.000	29.287.000.000	30.024.000.000

In Purple = Estimate

¹² Source: Statistik Austria

¹³ Source : Czech statistical office, Production accounts of tourism industries in the Czech Republic (including tourist guides) (1 EUR = 25 CZK)

¹⁴ Net sales

¹⁵ Not consolidated

¹⁶ BSP airline tickets: 1,2 bill euro

¹⁷ 10.5 Mia. Swiss Francs

²⁵ Estimation from INE Figures (National Statistics Office)