

## Table of Statistics

### European travel agents and tour operators

- ❖ Number of travel agents and tour operators enterprises
- ❖ Number of persons employed by travel agents and tour operators
- ❖ Total turnover of travel agents and tour operators

## 1. Number of travel agents' and tour operators' enterprises

	2012	2013	2014	2015	2016
Austria <sup>1</sup>	2.625	2.640	2.622	2.676	2.674
Belgium <sup>2</sup>	1164/1806	1061/1653	1053/1685		
Bulgaria	2.579	2.675	2.814		
Cyprus	390	370	330	330	350
Croatia	1.008	1.070	1.056 <sup>3</sup>	1.053	1.049
Czech Republic <sup>4</sup>	2.130	1.844	1.829	1.768	1.714
Denmark <sup>5</sup>	650	632	620	603	655
Estonia	329	365	380	398	
Finland <sup>6</sup>	715	714	738	726	752
France	3.969		4.011 <sup>7</sup>		4.040
Germany	9.986	9,729	9,829	9,880	9,939
Greece			3.800		
Hungary	1.290	1.303	1.318		
Ireland	273	273	272	273	273
Italy	11.167				
Latvia	578 <sup>8</sup>				
Lithuania <sup>9</sup>	291	280	351	341	335
Malta					
Montenegro					
The Netherlands	949	894	864	837	786
Norway	690	775	780		
Portugal	1122				
Poland					
Romania	2.800		2.500		
Slovakia	1.000	800	800		
Slovenia	496	524	530	550	553
Spain	6.075 <sup>10</sup>	6.285	6.367		5.610
Sweden	800	840	847	904	
Switzerland	2.135	2.069	2.014	1.994	1.792
United Kingdom <sup>11</sup>	4.991	4.731	4.443	4.420	4.417

In Purple = Estimate

<sup>1</sup> Number of sales points

<sup>2</sup> Companies/selling points – 2015: 1052/1665

<sup>3</sup> Number based on the data from the Croatian Bureau of Statistics; but according to the National Trade Court register, Croatia has 2.343 companies registered for Travel agency activities

<sup>4</sup> Source : Czech Statistical Office

<sup>5</sup> registered in the Danish Travel Guarantee Fund

<sup>6</sup> the number of TA/TO is based on data of the Consumer Agency. The register includes also all kinds of actors who are not TA/TO but who organize / sell package holidays every now and then either in Finland or abroad

<sup>7</sup> 2015 figures

<sup>8</sup> Source : Latvian Tourism Development Agency is responsible for the registration of travel agents and tour operators in Latvia, data as at August 2013

<sup>9</sup> Statistics Lithuania, Official Statistics Portal

<sup>10</sup> Spain : Source Spanish press article based on GDS figures

<sup>11</sup> ABTA Members only

## 2. Number of persons employed by the travel agents and tour operators

	2012	2013	2014	2015	2016
Austria <sup>12</sup>	9.700	9.800	10.000	9.900	9.900
Belgium			7.500		
Bulgaria					
Croatia	4.373	4.854	4.847 <sup>13</sup>	4.770	4.793
Cyprus					
Czech Republic <sup>14</sup>	12.161	12.898	12.341	12.853	n.a.
Denmark	5.982	6.011	5.973	6.044	N/A
Estonia	1.455	1.607	1.520	1.561	
Finland <sup>15</sup>	2.140	1.930	1.800	1.800	1.600
France					31.000
Germany <sup>16</sup>	64.707	67,570	67,230	68,904	68,846
Greece			24.000		
Hungary	4.300	3.091	3.890		
Ireland	2.500	2.400	2.400	2.450	
Italy					
Latvia					
Lithuania <sup>17</sup>	2.071	2.099	2.358	2.215	2.222
Malta					
Montenegro					
The Netherlands	15.700	14.100	14.550	16.000	
Norway	1.750	1.700	1.650		
Poland					
Portugal	6.000				
Romania	12.000		8.500		
Slovakia	2.000	1.800	1.800		
Slovenia	1.130	1.087	1.067	1.191	1.194
Spain	49.159				39.322
Sweden	7.101	7.280	6.958	6.921	
Switzerland			10.000	10.400	10.600
United Kingdom <sup>18</sup>	105.000	66.000	66.931		76.689

In Purple = Estimate

<sup>12</sup> Without employers

<sup>13</sup> Based on the data from the Croatian Bureau of Statistics, but 2.343 companies which are registered for Travel agency activities had total of 5.542 employees in 2014.

<sup>14</sup> Source: Czech Statistical Office

<sup>15</sup> The number of employees is based on the numbers reported to us by SMAL members, who also cover more than 95% of TA/TO sector's turnover in Finland

<sup>16</sup> Number reduced due to a change in statistics of Federal Labour Agency (following the new statistics # in 2008 would have been 63.213)

<sup>17</sup> Statistics Lithuania, Official Statistics Portal

<sup>18</sup> 13/14 figures includes UK personnel only. 2012 figure included an estimate of overseas personnel

### 3. Total turnover of travel agents and tour operators in €

	2012	2013	2014	2015	2016
Austria <sup>19</sup>	4.693.000.000	4.697.000.000	4.773.000.000	4.720.000.000	n.a.
Belgium			7.500.000.000 <sup>20</sup>		
Bulgaria					
Croatia	528.996.861		587.028.178,55 <sup>21</sup>	623.788.270	
Cyprus					
Czech Republic <sup>22</sup>	1.923.296.000	1.921.592.000	2.039.851.000	2.124.666.000	n.a.
Denmark <sup>23</sup>	3.288.590.604	3.422.013.420	3.361.342.281	3.535.838.926	N/A
Estonia <sup>24</sup>	187.822.300	188.347.200	222.848.600	232.143.200	
Finland	1.914.000.000	2.027.000.000	1.920.000.000	1.919.900.000.	1.890.000.000
France					26.000.000.000
Germany <sup>25</sup>	46.900.000.000	48,000,000,000	49,300,000,000	51,000,000,000	54,700,000,000
Greece			12.700.000.000		
Hungary	6.500.000	552.010.886 (HUF 170 billion)	587.729.237 (HUF 181 billion)		
Ireland	1.314.000.000	1.333.000.000	1.379.000.000	1.478.000.000	
Italy	12.900.000.000				
Latvia					
Lithuania <sup>26</sup>	295.200.400	315.717.300	330.011.900	356.449.200	
Malta					
Montenegro					
The Netherlands	8.000.000.000	7.900.000.000	8.300.000.000	8.700.000.000	
Norway	4.550.000.000.	4.300.000.000	4.250.000.000		
Portugal	3.000.000.000				
Poland					
Romania			1.000.000.000 <sup>27</sup>		
Slovakia	500.000.000	485.000.000	534.000.000		
Slovenia	383.988.626	376.807.273	383.030.194	383.466.047	386.501.442
Spain	10.872.129				na
Sweden	7.605.000.000	8.063.000.000	8.122.000.000	8.647.000.000	
Switzerland			9.000.000.000	10 000 000 000	10 000 000 000
United Kingdom <sup>28</sup>	30.024.000.000	31.560.000.000	32.700.000.000	32.800.000.000	33.070.000.000

In Purple = Estimate

<sup>19</sup> Source: Statistic Austria

<sup>20</sup> Turnover organization and similar risks 3.000.000.000 euro

<sup>21</sup> Number based on the total turnover of 2.343 companies registered for Travel agency activities in National Trade Court register

<sup>22</sup> Source: Czech Statistical Office, Production accounts of tourism industries in the Czech Republic (including tourist guides) (1 EUR = 27 CZK)

<sup>23</sup> Conversion rate : 7,45

<sup>24</sup> Net sales

<sup>25</sup> Not consolidated

<sup>26</sup> Statistics Lithuania, Official Statistics Portal. Travel agencies and tour operators income for provided tourism services.

<sup>27</sup> except first 100 companies, turnover is replaced with sales volumes, if we realise margin is accounted as turnover. It is relatively common that smaller travel agents may have other activities, so in some cases estimation are less accurate

<sup>28</sup> Currency = pound sterling