

Table of Statistics 2009

European travel agents and tour operators

- Number of travel agents and tour operators enterprises
- Number of persons employed by travel agents and tour operators
- Total turnover of travel agents and tour operators

1. Number of travel agents' and tour operators' enterprises in your country

	2005	2006	2007	2008	2009
Austria ¹	2.522	2.645	2.571	2.583	2.635
Belgium	1.223	1.145	1158	1158	1.839
Bulgaria	1.196	1.670	Na	2.068	2.345
Cyprus	508	507	445	435	441
Croatia	668	867	Na	Na	925
Czech Republic	6.396	Na	2.350	2.450	2.400
Denmark ²	627	603	599	594	642
Estonia	309	232	Na	Na	261
Finland	1.016	795	780	710	711 ³
France	4.922	Na	Na	Na	3.679
Germany ⁴	12.639	11.866	11.404	11.046	10.717
Greece	3.277	Na	Na	Na	3.000
Hungary	1.799	1.116	1.137	1.122	1.216 ⁵
Ireland	320	Na	Na	Na	300
Italy	11.124	Na	Na	11.846	11.000
Latvia	374	191			105 TO, 249 TA
Lithuania	576	Na		Na	500
Luxembourg	99	Na	Na	Na	90
Malta	669	239	Na	248 ⁶	250
The Netherlands	2.355	Na	Na	Na	963
Norway	948	Na	Na	Na	716 ⁷
Portugal	1.484	869	Na	Na	923 (2010)
Poland	5.184	2.628	Na	Na	2.600
Romania	1.989	2.600	2.950	3.200	3.000
Slovakia	402	502	600	650	300 TOs & 400 TAs
Slovenia	365	356	376		432
Spain	8.373	5.258	5.600	5.100	10.378
Sweden	2.826	800	Na	Na	869
Switzerland	2.200	2.200	Na	Na	2.504
Turkey	Na	5.184	Na	Na	5.751
United Kingdom ⁸	6.663	6.124	6.108	5.858	5.490
Total	83053	48397	36078	49068	77549

Na = not available

In Purple = Estimate

¹ # of sales points

² Based on the number of registered Tour operators in the Danish 'Rejsegarantifond' (Travel guarantee fund)

³ At the end of 2010 in the register of package travel companies maintained by the Finnish Consumer Agency, there were 724 companies or entities (some of them are banks, associations, bus companies or other entities who occasionally organize package travel; however many of them are not full time travel companies). At the end of 2009 the same figure was 711.

⁴ # of TA outlets, # of TO estimate at 1.500/2.000

⁵ 2010=1.115

⁶ As per licenses issued by Malta Tourism Authority

⁷ Number of IATA agents: 273. Estimated number including non-IATA: 500. (no registration is required for t.a.s) Number of tour operators (which may include travel agents included above as well): 716.

⁸ ABTA Member outlets

2. Number of persons employed by the travel agents and tour operators

	2005	2006	2007	2008	2009
Austria ⁹	12.200	11.000	10.100	10.600	9.800
					10.000
Belgium	8.214	3.668	8.000	8.000	8.000
Bulgaria	6.563	na	na	na	7.500
Cyprus	2.913	na	na	na	3.000
Czech Republic	13.253	na	na	na	15.000
Denmark ¹⁰	6.326	na	5.663	6.326	5.900
Estonia	1.784	1.708	na	na	1.398
Finland	4.996	2.952	2.876	2.725	2.300 ¹¹
France	41.837	na		na	33.236
Germany ¹²	66.680	71.400	73.400	74.000	63.078
Greece	14.507	na			15.000
Hungary	6.008	na	ca. 7.000	ca.7.300	ca. 7000 ¹³
Ireland	6.262	na	na	na	6.000
Italy	45.130	50.000		55.000	50.000
Latvia	2.257	na			2.000
Lithuania	2.436	na			2.200
Luxembourg	627	na			600
Malta	1.771	FT: 1.303 – PT: 292 ¹⁴			1.800
The Netherlands	23.404	na			16.860
Poland	16.949	na			17.000
Portugal	8.941	na			9.200
Romania	7.441	10.400	13.200	14.400	13.000
Slovakia	2.201	800	2.500	2.800	3.000
Slovenia	1.845	1.624	1.600		1.429
Spain	52.696	57.262	58.338	55.985	55.383
Sweden	11.980	7.200			7.000
United Kingdom	116.704	na	na	na	119.800
Croatia	na	4.286			4.197
Turkey	23.500	na			37.734
Norway	4.946	na			2.100
Switzerland	10.500	na			10.750
Total	524871	223895	182677	237136	541436

na = not available

In Purple = Estimate

⁹ without employers

¹⁰ estimated

¹¹ According to SMAL survey there were approximately 2 300 people working for our Member travel agents and tour operators in the end of 2009. The year before the figure was 2 800. The figure of the Statistics Finland (in 2008 the number was some 4 800 for the whole trade) is not correct. They also claimed that the number of travel agents and tour operators in 2008 was 1 557 which simply is not true (the Consumer Agency is the governmental authority controlling the trade and their statistics are the only official figures in Finland!)

¹² # reduced due to a change in statistics of Federal Labour Agency (following the new statistics # in 2008 would have been 63.213)

¹³ 2010= ca 3000

¹⁴ FT= full time – PT: part time. Data collected by NSO MALTA. FATTA feels that the figure has gone down by at least 30% since 2006

3. Total turnover of travel agents and tour operators

	2005 ¹⁵	2006	2007	2008	2009
Austria ¹⁶	3.828.000.000	4.100.000.000	4.000.000.000	4.200.000.000	3.900.000.000
Belgium	5.639.000.000	3.400.000.000	Na	Na	3.700.000.000
Bulgaria	209.000.000	Na	Na	Na	300.000.000
Cyprus	117.000.000	Na	Na	Na	125.000.000
Czech Republic	1.337.000.000	Na	1.800.000.000	2.215.000.000	2.200.000.000
Denmark	2.824.000.000	Na	3.038.000.000 ¹⁷	3.100.000.000	2.778.000.000
Estonia ¹⁸	115.000.000	230.000.000			121.000.000
Finland	1.370.000.000	1.760.000.000			1.629.000.000 ¹⁹
France	12.604.000.000	Na			25.970.000.000
Germany ²⁰	39.900.000.000	40.400.000.000	41.700.000.000	43.200.000.000	39.800.000.000
Greece	1.401.000.000	Na			1.500.000.000
Hungary	852.000.000	592.000.000	672.000.000		618,000,000
Ireland	2.349.000.000	Na			2.200.000.000
Italy	12.969.000.000	15.000.000.000		14.000.000.000	15.000.000.000
Latvia	184.000.000	Na			190.000.000
Lithuania	136.000.000	Na			140.000.000
Luxembourg	250.000.000	Na			270.000.000
Malta	198.000.000	60.000.000			150.000.000
The Netherlands	4.734.000.000	Na			7.700.000.000
Portugal	2.425.000.000	Na			2.600.000.000
Poland	1.332.000.000	Na			1.700.000.000
Romania	346.000.000	445.000.000	Na	Na	520.000.000
Slovakia	264.000.000	300.000.000	430.000.000	450.000.000	400.000.000 ²¹
Slovenia	Na	Na	Na		411.000.000
Spain	16.348.000.000	11.921.000.000	12.755.000.000	13.393.000.000	17.634.576.000
Sweden	6.441.000.000	4.800.000.000		Na	5.753.000.000 ²²
United Kingdom	32.590.000.000	31.835.000.000	25.181.000.000	24.290.000.000	25.007.000.000
Croatia	Na	Na			750.000.000
Turkey	3.250.000.000	Na			4.500.000.000
Norway	3.345.000.000	Na			4.500.000.000 ²³
Switzerland	13.300.000.000	Na			8.196.882.010 ²⁴
Total	170.657.000.000	114.843.000.000	89.576.000.000	104.848.000.000	179.851.000.000

Na = not available

In Purple = Estimate

¹⁵ Eurostat (for European Countries) – statistics based on transport

¹⁶ Source: Statistik Austria

¹⁷ At conversion rate DKK 7.45.

¹⁸ Net sales

¹⁹ In 2010 the same figure was 1 647 million Euros. Our unofficial estimate is that the sales of our Members cover some 95 percent of the total sales of this trade in Finland.

²⁰ Not consolidated

²¹ Estimated

²² average exchange rate used = 0.1065 (EUR/SEK)

²³ BSP airline tickets: 1,2 bill euro

²⁴ 10.5 Mia. Swiss Francs